

FREE GIFT #1 EMERGENCY SIGN

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SOMETHING
FUNNY

CRACKED

★
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MAZAGINE

NOVEMBER
No. 146

60¢

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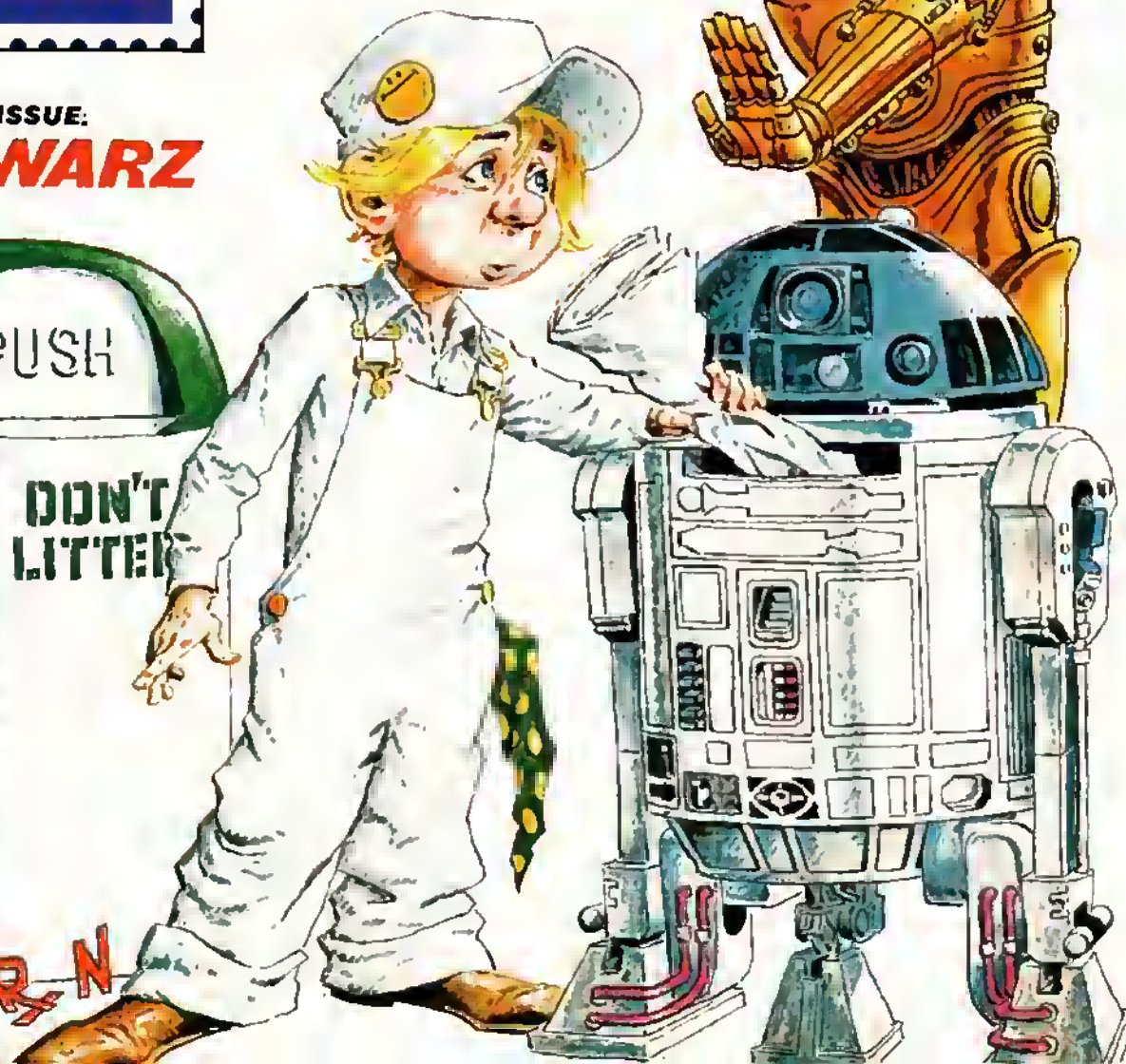
IN THIS ISSUE:

STAR WARZ

PUSH

DON'T
LITTER

NEVER N



IN CASE OF EMERGENCY LIFT FLAP

FOLD OUT HERE

**IN CASE OF
EMERGENCY
LIFT FLAP**

INSTRUCTIONS:

Fold as illustrated.

CRACKED

THE WORLD'S HUMOREST FUNNY MAGAZINE

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CONTENTS

STAR WARZ Out of this world humor!	6
FRINGE BENEFITS ATHLETES WILL SOON BE DEMANDING Here comes the bribes!	28
CRIMEDOM'S MAIL ORDER CATALOGUE We rob you of your right to remain silent!	31
SHUT-UPS Dummy-up and read it!	50
WHEN THE COUNTRY RUNS OUT OF WATER A lot of dry humor here!	18

FREE BONUS POSTER!
Carefully detach complete cover at
staples and poster is ready for hanging!

THE CRACKED GUIDE TO CANOEING By the shores of... skip it!	13
CRACKED INTERVIEWS THE INSURANCE KING The only premium here is to enjoy!	45
THE CRACKED GUIDE TO JOGGING There's lots of running gags in this one!	22
THE OEEEP We go to great depths to humor you!	39
THE GREAT AIRLINE WAR Just another plane article!	36
FRUSTRATIONLAND To feel great...read this, then rip it up	26

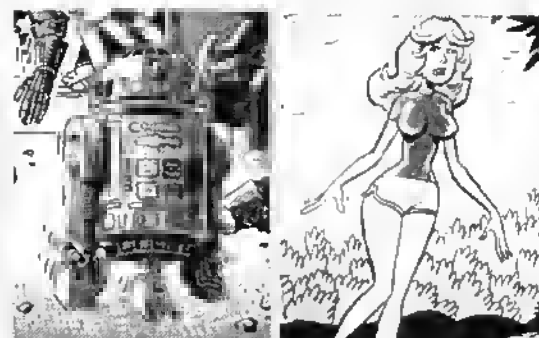
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NOVEMBER 1977 No. 146



WHAT'S UP FRONT OUR COVER

Aw come on Sylvester...that's no trash can, that's R2D2 and his buddy C3PO. Be nice to them 'cause they're the stars of our spoof — STAR WARZ.



LETTUCE from our Readers



ADDRESS ALL LETTERS TO CRACKED LETTUCE, 235 PARK AVENUE SOUTH, N.Y., N.Y. 10003

Dear CRACKED,

Your postcard insert in CRACKED #145 was tremendous! If I ever had any doubt I'm now convinced that your magazine is WAY BETTER than that other one.

Johnny Hahn
Los Angeles, Ca.

Dear Johnny,

And in case you forgot, besides postcards, NEWSWEEK hasn't done any SHUT-UPS either.



Dear CRACKED,

"If Rocky Appeared In Other Movies and TV Shows" was great (like everything else you do), but it brought to mind a certain question. Why is a boxing ring called a ring if it's really square?

Lonnie Lazarus
Rye, N.Y.

Dear Lonnie,

You ask a very intelligent question which sort of takes the matter out of our hands.



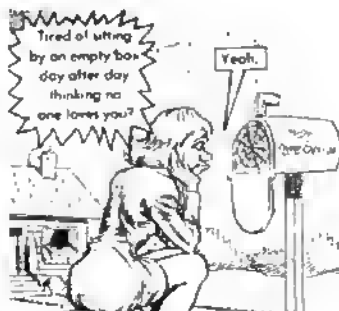
Dear CRACKED,

I loved the free iron-on bonus in KING-SIZED CRACKED #11. It was worth the price of the magazine alone. Only problem was, when I tried to put my name across my chest, it didn't fit. Any advice?

Christopher Wonunochousky
Sparta, Ill.

Dear Chris,

Have you thought about shortening your name to something simpler ... like Mr. X?



Dear CRACKED,

I just had to write and tell someone. Thanks for listening!

Madge Reuter
Hartford, Conn.

Dear Madge,

With news that good, why did you wait so long!!

Dear CRACKED,

"Cottonin' To Carter" proves once and for all what I've been saying for years—the South will rise again!

Sue Ellen Porter
Richmond, Va.

Dear Sue,

Perhaps, but you'll find it'll rise a whole lot faster if, instead of harvesting tobacco, everyone started planting yeast.



Dear CRACKED,

Everytime I read a copy of your magazine, I find my brain thinking stranger and stranger. I dread to see what would happen to me if you became a weekly.

Martin Mell
Denver, Colo

Dear Martin,

You'd probably become qualified to write for us!



Dear CRACKED,

I believe I am your oldest reader. I will be celebrating my 86th birthday in November and have enjoyed your magazine for many years. My grandchildren read it also, but my son-in-law tells me to act my age and stop reading CRACKED. I just tell him to "buzz off"! Grey power and my love to you all!

Mrs. Elenore Palmer
Old Lyme, Conn.

Dear Ellie,

Right on! Let's hear from the rest of you CRACKED senior citizens!

Dear CRACKED,

How come CRACKED doesn't print very many Canadian letters?

Tuffy Read
St. Johns, Man. Canada

Dear Tuffy,

We do print all the Canadian letters. What da ya think ... ya got a different alphabet or something??

Dear CRACKED,

I brought CRACKED #145 to camp with me this summer, and was reading the Look At Summer Camps article while on a canoe trip. We tipped over 'cause I was laughing and bouncing around so much, and I lost the magazine. They're all sold out now and I gotta finish reading it. Could you send me one?

Brian Turpin
Camp Wanuchaw, Mich.

Dear Brian,

Sorry, but we're out of them too! But, if you read our Guide To Canoeing article in this issue, it might not happen again!



Dear CRACKED,

Why do you always insult people that write "lettuce" to you?

Steve Murphy
Bethesda, Md.

Dear Steve,

We really don't insult people; we simply make them aware of their stupidity.



Dear CRACKED,

I just sunk my teeth into "Cottonin' To Carter" (#145) and it was great. I just love southern corn. M-m-m good!

Bobby Hicks
Valdosta, Ga.

Dear Bobby,

We know our magazine isn't tasteless, but don't get carried away proving it.



Dear CRACKED,

I enjoyed a CRACKED LOOK AT A SKATEBOARD PARK so much that I bought twelve issues and gave them to my friends. You're the best! Do I get a free subscription for complimenting you?

Tommy Grimes
Paramus, N.J.

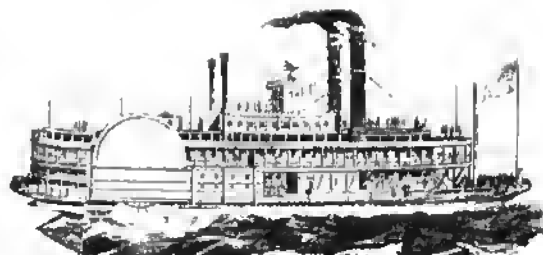
Dear Tommy,

No, but you can have a free compliment for subscribing to us.

FRIENDS OF CRACKED

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NEXT ISSUE — CRACKED #147
ON SALE AT YOUR
FAVORITE NEWSSTAND
SEPT 27 TH



A long time ago in a galaxy far away, a magazine satire was conceived dealing with a smash movie that started off with a lovely princess (who had stolen some plans to an evil space station) being taken prisoner by the Grand Muff Tarplin and Dark Badar his evil assistant. Could the galaxy be saved? Would the princess survive? For the answer to all these questions and more, journey back with us now into the world of

STAR WARRZ

G.O. SEVERIN

Run RD2! The Grand Muff Tarplin's men have taken over our ship!

Bleep blip ring tingle, blip bleep.

Sorry, but I don't think offering them your collection of rare washers will be enough to passify them.

Here RD2, I, Princess Leotard, do hereby entrust these plans of the Empire's Space Station to you. You must get them to Bend Oakie Fineakie.

Bleep blip chunkle bleep blip.

No, I can't send them Western Union! You've got to deliver them yourself!



So, there you are Princess Leotard. Where are the plans to the space station?

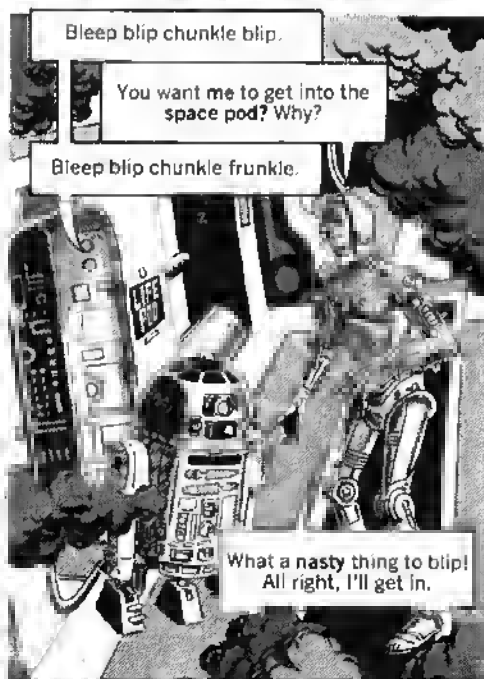
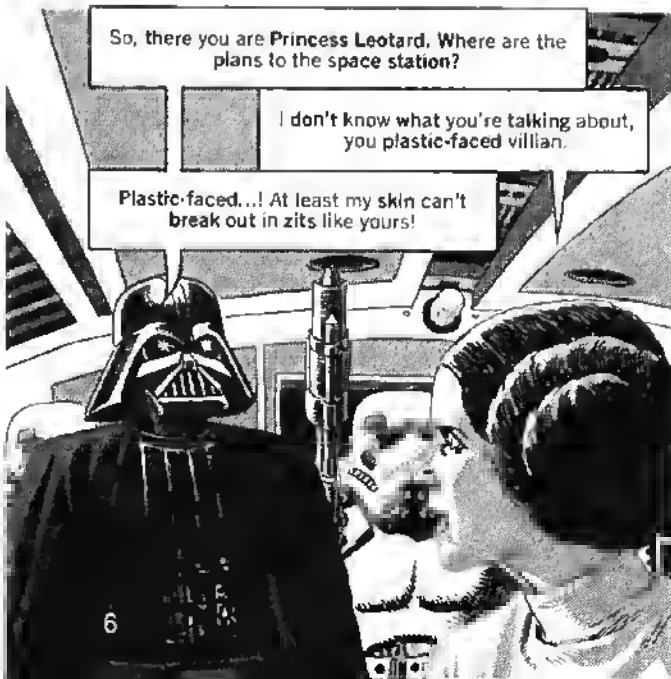
I don't know what you're talking about, you plastic-faced villian.

Plastic-faced...! At least my skin can't break out in zits like yours!

Bleep blip chunkle blip.

You want me to get into the space pod? Why?

Bleep blip chunkle frunkle.



What a nasty thing to blip! All right, I'll get in.



AT LAST!!
IN THIS ISSUE OF **CRACKED**
PROOF POSITIVE
HOWARD NOSTRAND SWIPES
FROM SEVERIN!!



Well, this is another fine mess you've gotten us into.

Blip bleep bling blip.

What do you mean relax? I'm not so sure this is a beach like you say. I think it's a desert and I'm going for help that way!



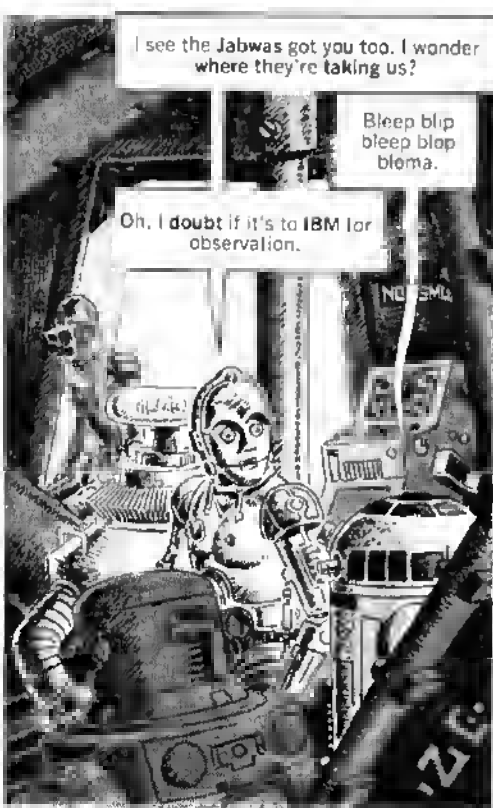
Bleep blip o-mio!

Quack bada da da ya biddy quack bada

Bada quack biddy bada?

"Let's jump him and take him into the salvage tank."

"Say, weren't you a munchkin in the 'Wizard of Oz?'"



I see the Jabwas got you too. I wonder where they're taking us?

Bleep blip bleep blip bloma.

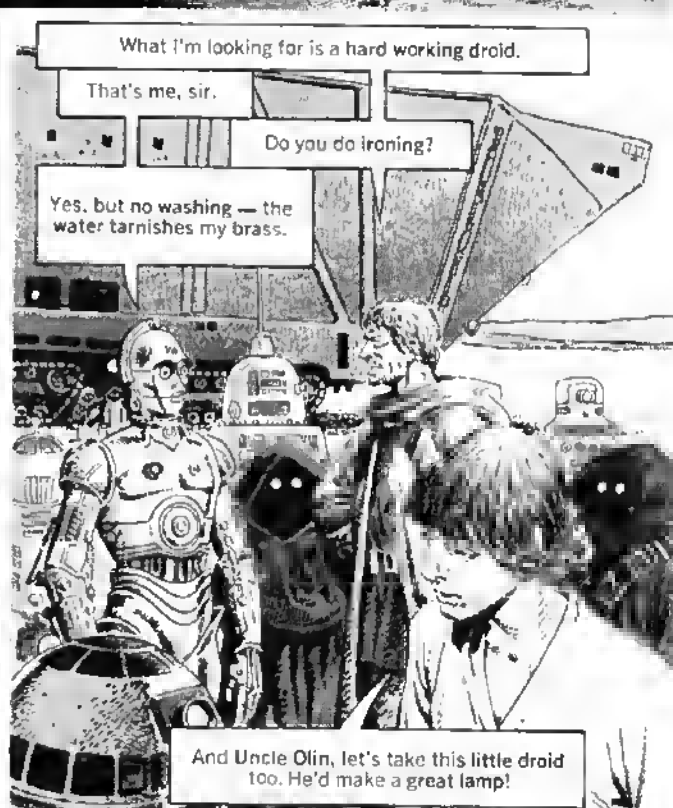
Oh, I doubt if it's to IBM for observation.



Look! A pod! I wonder what was in it?

Perhaps peas?!

Let's continue our search for those escapees from the space station.



What I'm looking for is a hard working droid.

That's me, sir.

Do you do ironing?

Yes, but no washing — the water tarnishes my brass.

And Uncle Olin, let's take this little droid too. He'd make a great lamp!



Oh how I wish I could get off this planet, CPO. It's so dull here.

Enjoy it. It's very refreshing. Luck, after all the noise of The Rebellion!

You were in THE REBELLION???

Oh, I played only a small role — however, I did once have a big part in MacBeth.



CPO — look! What is it?

Help me OB1 Finoakie — please.

Why, it's either a message for OB1 Finoakie from the princess we served —

Or RD2 is malfunctioning again and projecting reruns of "I Love Lucy."



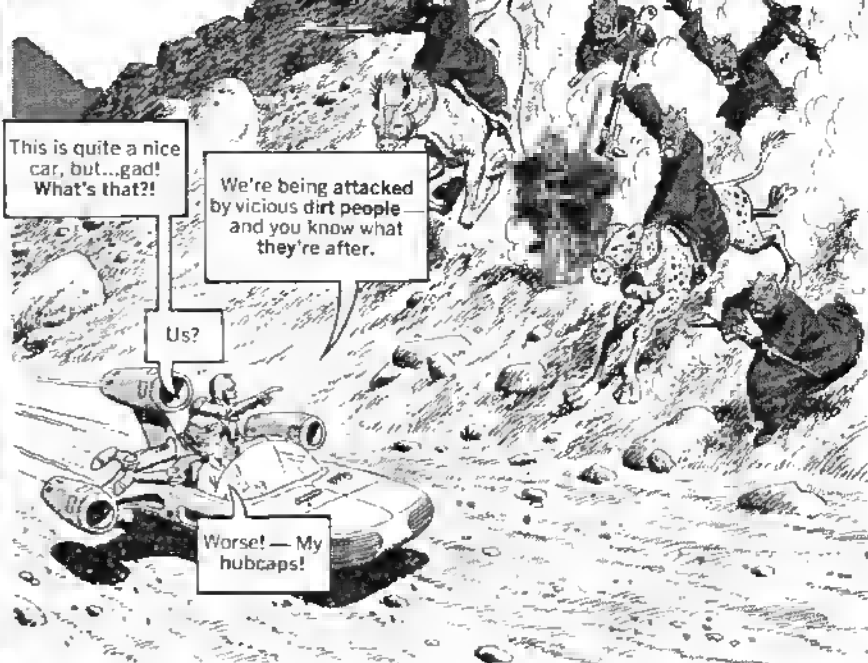
I was just talking to my uncle and...what's wrong?

WILMA—I MISS YOU! BUCK

While you were in the house, RD2 climbed out that window and went off to look for Oakie Finoakie.

How did that metal thing climb...

Don't question. This is science fiction. We can do anything we want — let's just find him before your uncle discovers he's gone. Into your speedster.



This is quite a nice car, but...gad! What's that?!

We're being attacked by vicious dirt people and you know what they're after.

Us?

Worse! — My hubcaps!



Booga booga!!!

LAVENDER HILL

YIPE!

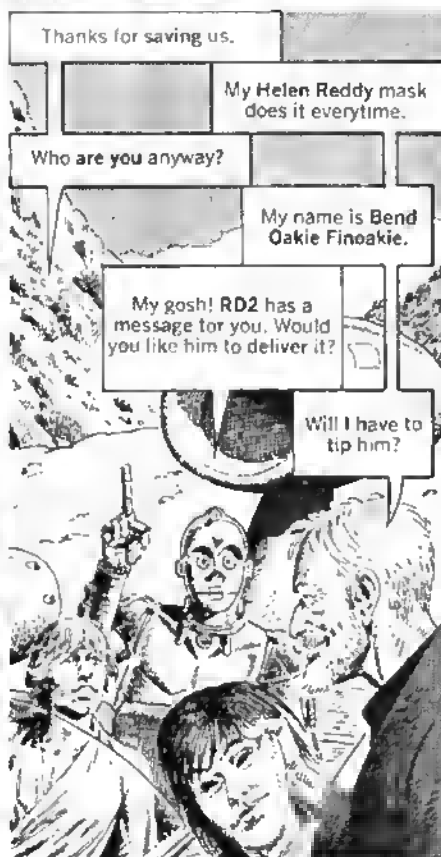
YIPE!

YIPE!

YIPE!

YIPE!

YIPE!



Thanks for saving us.

My Helen Reddy mask does it everytime.

Who are you anyway?

My name is Bend Oakie Finoakie.

My gosh! RD2 has a message for you. Would you like him to deliver it?

Will I have to tip him?



Bend!... Hi!... How's the kids?... Are the gerbils healthy?

Will you get on with it?

Oh!... You've got to come to Balderon... save my planet! Save my people!...and for best values, save at Mike's Interplanetary Radish Shop — please!!



You must come along, Luck. The planet is threatened by the Grand Muff Tarplin and Dark Badar — the man who killed your father.

You knew my father?

I did. In fact he gave me this to give to you.

A paper bag?



No idiot? This.

WOW! A flash light!

It's not a flash light — it's a highly dangerous...

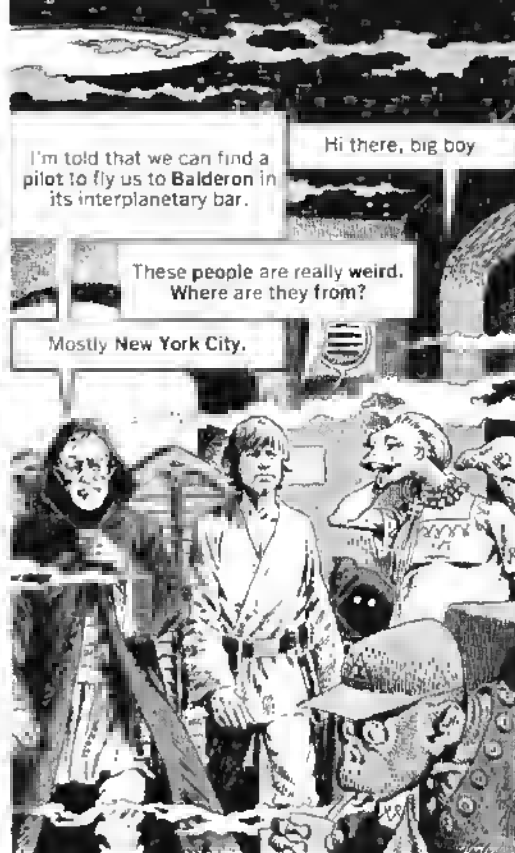


Laser!

Sorry about that.

On second thought, maybe you'd better just stay here.

PLOK!



I'm told that we can find a pilot to fly us to Balderon in its interplanetary bar.

Hi there, big boy

These people are really weird. Where are they from?

Mostly New York City.



Why it's Hand Solow and his co-pilot Chewie.

Does he need a shave?

Sii, what are the chances of you flying us to Balderon?

If you got the cash, we'll leave in a flash!



Let's go! The Grand Tarplin's men are in hot pursuit.

Don't worry. I'll make the jump to light speed in just 10 seconds.

Great! And what comes after light speed?

Usually a space cop!



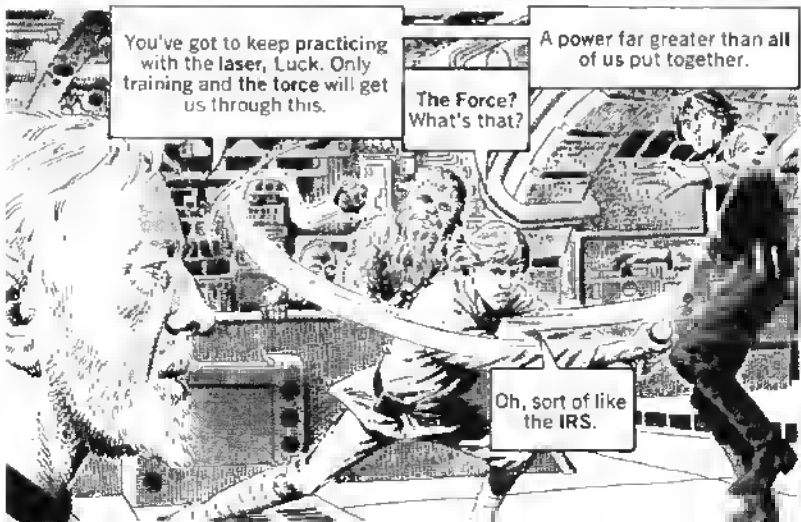
Now Princess Leotard, will you tell me where the stolen space station plans are?

Never, Tarplin!

Then I'll just have Dark Badar press that button and blow up our home planet of Balderon.



Now, that's what I call urban renewal!



You've got to keep practicing with the laser, Luck. Only training and the force will get us through this.

The Force? What's that?

A power far greater than all of us put together.

Oh, sort of like the IRS.



Both of you — come here! Balderon's missing!

Maybe they're away for the summer.

The whole planet!?!?

I'm afraid they were blown up by that space station there.



Look at the size of that thing!

And you know what else? — We're being sucked in by it.

Sucked in?

You gotta admit — it's a great way to get people to visit.



This is a clever plan Solow, having us all hide in water coolers while Dark Badar searches the ship.

When he's gone, you must all disguise yourselves as Badar's men while I go and turn off the field that's keeping us here.



Sir, RD2 says the Princess is on the space station.

We have to rescue her.

What Princess?

No time for explanations, but she's very rich and will reward you greatly if you save her.

Oh, THAT Princess!



I'm Luck Skystalker — we're here to save you.

In a minute, I'm right in the middle of doing my nails.



O.K. How do we escape?

Escape? — Darn! I knew we forgot to plan out something!

Lovely! — Into this garbage chute.

BRZAP

BRZAP

KRAK

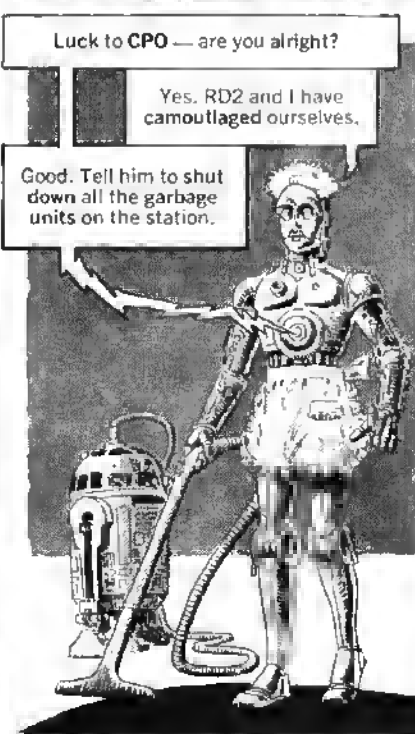
BRZAP



Chewle don't like it in here. He says it smells.

That's the least of our problems — the walls are starting to press in on us.

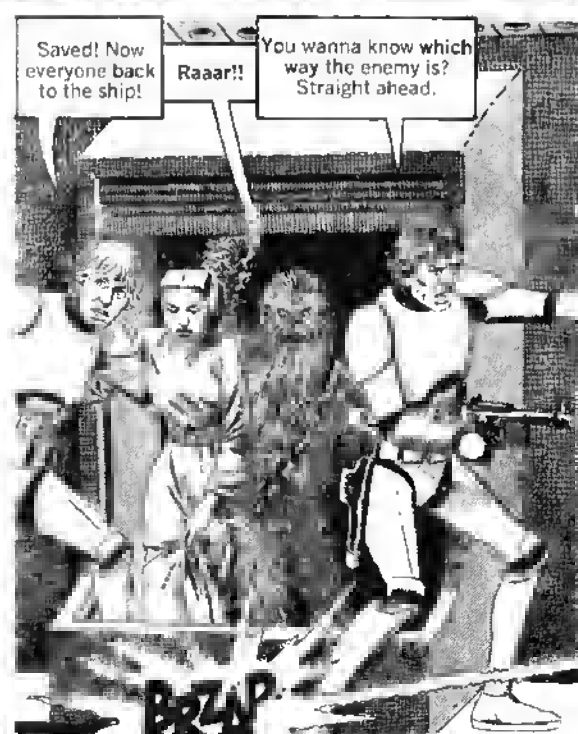
Well, at least we won't die with wrinkled suits.



Luck to CPO — are you alright?

Yes, RD2 and I have camouflaged ourselves.

Good. Tell him to shut down all the garbage units on the station.



Saved! Now everyone back to the ship!

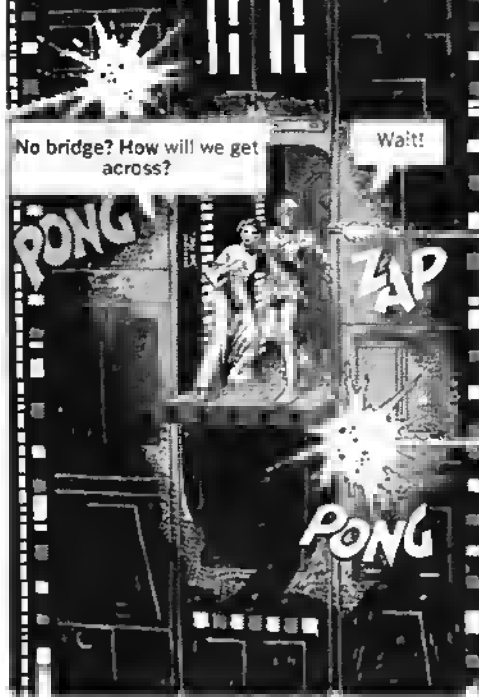
Raaaar!!

You wanna know which way the enemy is? Straight ahead.

BRZAP



A true hero!

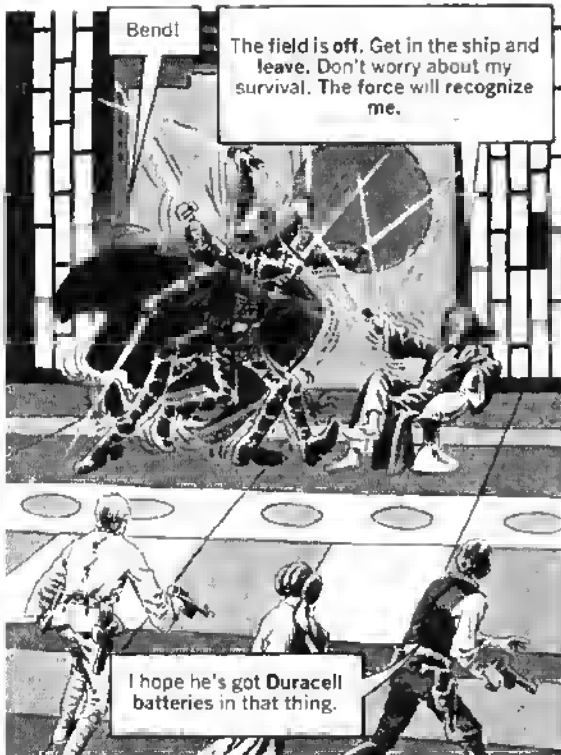


No bridge? How will we get across?

Wait!



Good thing I had this package of dental floss on me.



Bendi!

The field is off. Get in the ship and leave. Don't worry about my survival. The force will recognize me.



We made it!

Or did they let us escape?



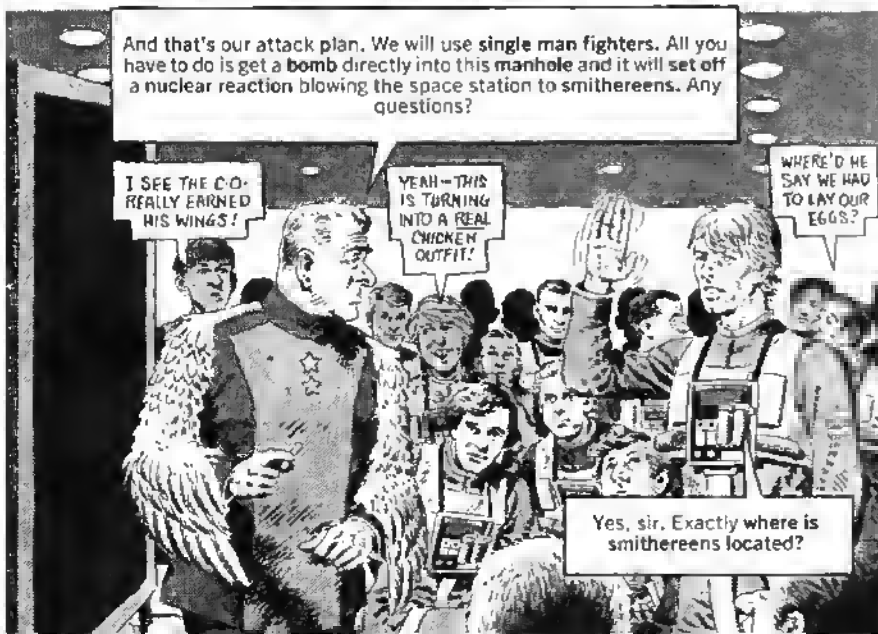
Welcome to the Rebel Planet. Did you bring anything with you from your million light year voyage?

The plans to destroy this evil space station.

And?

And that's it!

What! No souvenirs? No "I've Been To The Evil Space Station" bumper stickers. No fun T-shirts?



And that's our attack plan. We will use single man fighters. All you have to do is get a bomb directly into this manhole and it will set off a nuclear reaction blowing the space station to smithereens. Any questions?

I SEE THE CO-REALLY EARNED HIS WINGS!

YEAH-THIS IS TURNING INTO A REAL CHICKEN OUTFIT!

WHERE'D HE SAY WE HAD TO LAY OUR EGGS?

Yes, sir. Exactly where is smithereens located?



Are you coming Solow?

Sorry. There's no money in it for me. Besides, I have a prior commitment. I have to take Chewie to the dry cleaners.

But there's no urgency in that!

BOY! THIS MISSION IS FAR-OUT!

YOU MEAN, REAL SPACE, DON'T YOU?

Oh no! Have you taken a whiff of him lately?



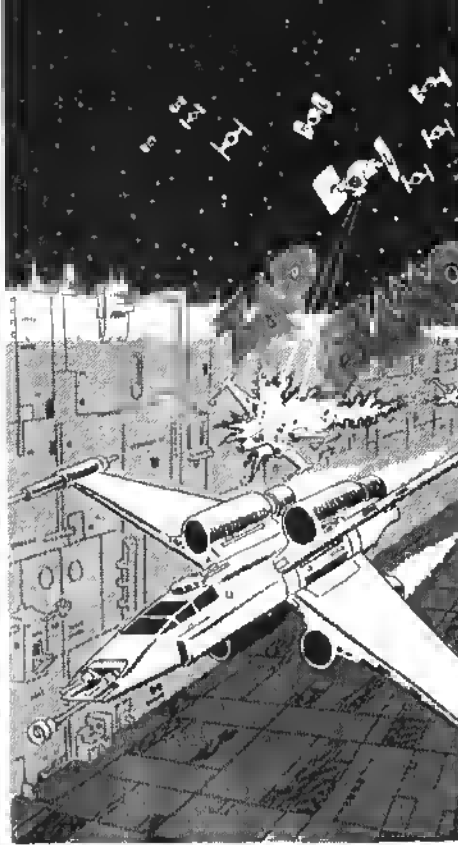
Red 2 hanging on and ready.

Red 5 hanging on and ready.

Red 7 hanging on and ready.

Gosh! Look at the size of that station!

Red 12 chickening out and leaving.



They got RD2



Luck, you're the only one left and Dark Vader is after you.

Remember the Force.

I can do it. But who'll back me up?

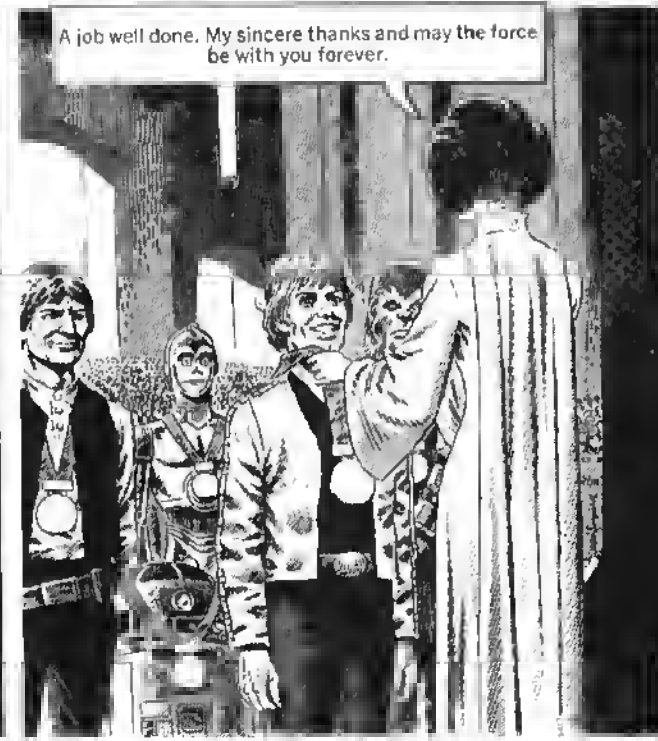
I will.

Solow — is that you?



We did it!

RUMBLE
RUMBLE
BLAM
BLAM



A job well done. My sincere thanks and may the force be with you forever.



That's it! I gotta know! Just what IS the force?

The Force? — It's the power that guarantees us all success.

What power?



Why the power of the critics and rave reviews of course!!!

STARWARZ

- A GREAT MOVIE ... THE N.Y. TIMES
- OUT OF SIGHT ... L.A. TIMES
- RD2 NEXT OLIVIER ... COURIER NEWS
- SEE IT 11 TIMES ... CPO'S MOM
- ALMOST AS GOOD AS THE FLASH GORDEN SERIALS ... B. CRABBE

TH' END

Hi there sports lovers! Time for CRACKED to tackia another graat laisura tima activity. Wa were supposed to do bull fighting this month, but our rasaarch taam ran into e slight problem (or should we say a slight problem ran into our research team) and they're still racovaring in a remote Mexican hospital. However, we do hava another ona raady to roll, so sit back now as we present

THE CRACKED GUIDE TO CANOEING

HISTORY: The word 'canoe' comes from the Indian word 'Canada' meaning canoe (alright, we admit it's not vary axciting but . . .) Tha raason the word is of Indian origin is 'because Indians originated the canoe.

At first, they were made from hal-
lowed out rocks—but this practice
soon disappeared . . .

It was then decided to try making one
by hallawing out a tree.

Years later, Sir Cedwic Chattermouth
attempted to make one out of light-
weight aluminum.



... as did the Indians who used them.

Today, canoeing is more popular than ever, mainly because it's easy to learn and participate in.

CHOOSING THE CANOE: What type should you get? Well, be it made of aluminum, fiberglass or tha wood found in a good grada of cottage cheese, the one thing that matters most is that you hava all the assantial parts pictured below.

Other half of canoe
(very helpful on long trips.)

RIBS

BARBECUE SAUCE
FOR RIBS

ANOTHER
DECK

DECK

INSIDE

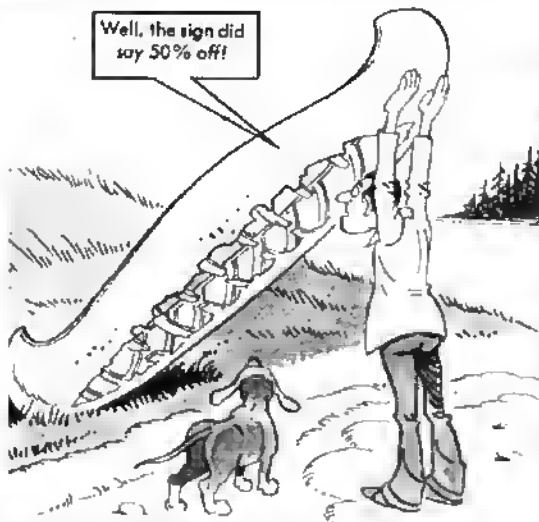
OUTSIDE

SEAT

THWART

DRAINAGE
HOLE

And when buying a used canoe make sure the essential parts are intact.



PADDLES: These are what you always hear people saying they're up the creek without. They are used to steer the canoe and come in different shapes and sizes.

Choose one that is long if you are comfortable with it.

Or one that's short if you find that better.



And one word about paddle care. Always store them in a dry place, otherwise they might become slightly warped.

PADDLING TECHNIQUES: To get the canoe moving, there are many strokes you should learn. We have space for only two.

One is the sweep stroke,

The other is the bam stroke,



used for moving ahead (and also for keeping the river clean.)



helpful for fighting sharks and fish trying to come aboard.

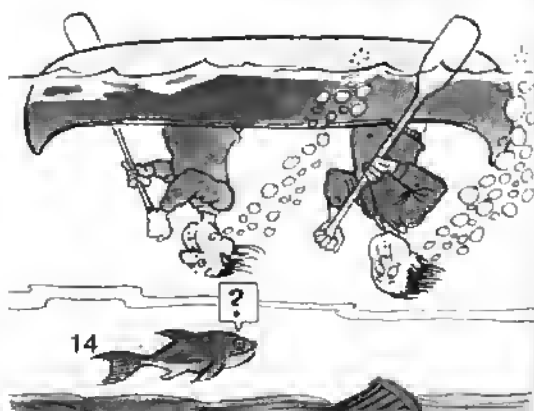
CANOEING BASICS: Now let us go into some of the essential things you should master for making a safe canoe trip.

Sometimes a canoe will tip over as you go paddling along.

Learning how to turn it back over is important; this is called righting the canoe.

The procedure is that one man holds the canoe

as the second gently slips back in.



Another common cause of boating accidents is overloading.



To play it safe, always eliminate any unnecessary weight.



How should one sit? This is wrong and dangerous!



Sit on the seat provided or kneel. You will find kneeling especially helpful in certain situations.

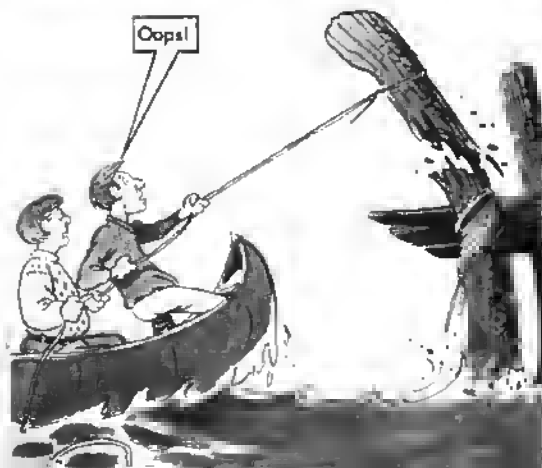


And should you have to change positions in the canoe, here is a handy method.



LANDING: There are two ways of pulling into shore safely.

If it is near a dock, merely toss out a line and pull yourself in.



Should there be no dock, try lassoing something on shore and pulling yourself in that way.



Or gently glide onto the bank.

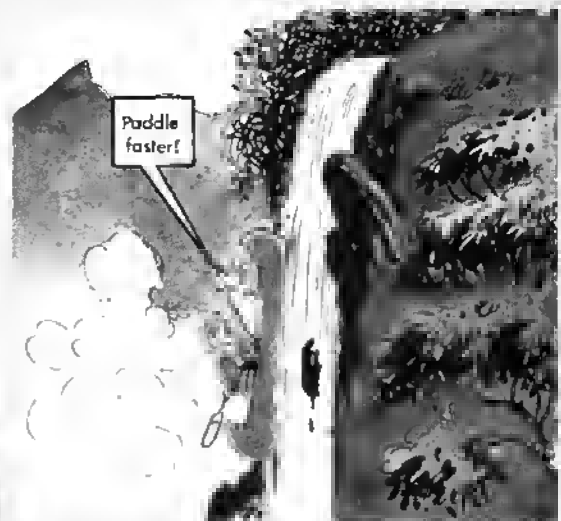


WHERE TO CANOE: Now that you know the basics, let's discuss where you can go.

Some people with limited time like to take short voyages.

While others like the challenge of something greater. . .

or even impossible.



Another thing people like to try is 'shooting rapids'.

Why, just the mere look on a canoe's face gives you some idea of what fun it is.

Of course, there is always the danger of hitting the rapids the wrong way and having a minor accident.



Sometimes there may also be a small land mass between sections of the river where you will have to portage—that is, carry the canoe.

CONCLUSION: And there you have it. During the fall, spring and summer months, you'll find canoeing to be healthy, safe and fun. But what about the winter?

Well, winter does bring some drawbacks.

But with a bit of ingenuity, you'll be able to enjoy this sport even then.



ON CAPITOL HILL

And now for the congressional reaction to the recent allegations of bribery!



Sir, how do you view the charge that many congressmen and government officials have been bribed by the South Korean lobby?



The whole thing is absolute nonsense... pure fabrication!



Everyone knows on American politician cannot be bought!

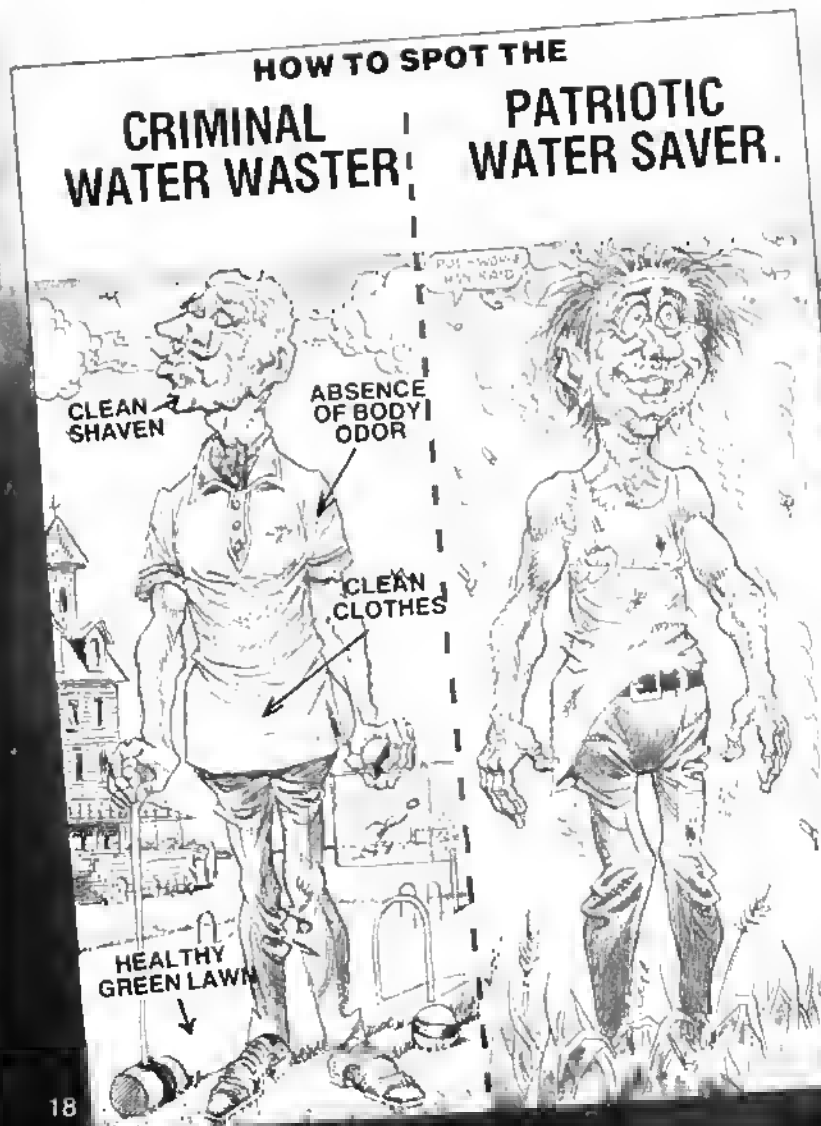


From the Pacific to the Rockies, the Far West is suffering its most severe drought. Given the freak climatic conditions now prevailing it may not be long before the rest of the country finds itself in a similar predicament. CRACKED shows what to expect . . .



WHEN THE COUNTRY RUNS OUT OF WATER

As the drought progresses, look for the government to step up its campaign to conserve water.



CRACKED is putting off reading Webster's Dictionary in the hopes it'll be made into a movie...

Gas stations will switch to dispensing a more profitable product.

Annual rainfall of 460 inches.

Other uses will be found for obsolete bathtubs.

WARNING
DON'T PULL THE PLUG

And rock groups will no longer be the most expensive acts in shobiz.

That's Right! Our asking price is \$200,000 an appearance, plus 10% of the resulting downpour!

Aqua Agency
Exclusive Agents for



HOP! JOE & HIS
RAINDANCE
REVUE.

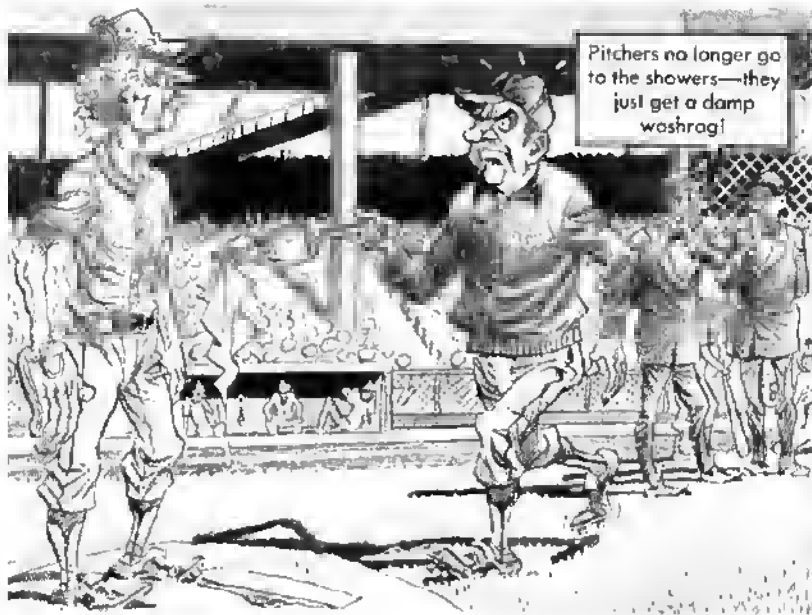
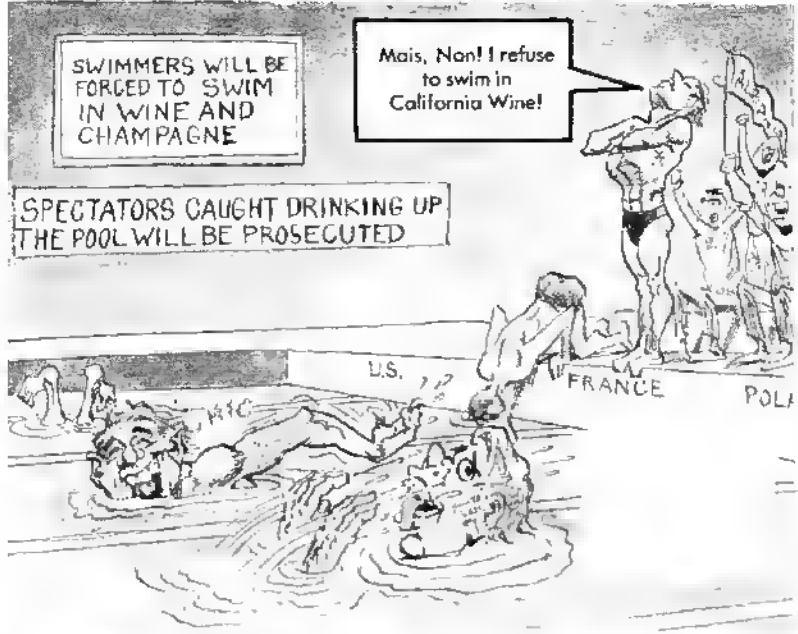
The price of CRACKED stock will soar to record levels when Wall Street discovers that CRACKED's staff has water on the brain.

People will spend their life's fortune on equipment to seek out the essential liquid.

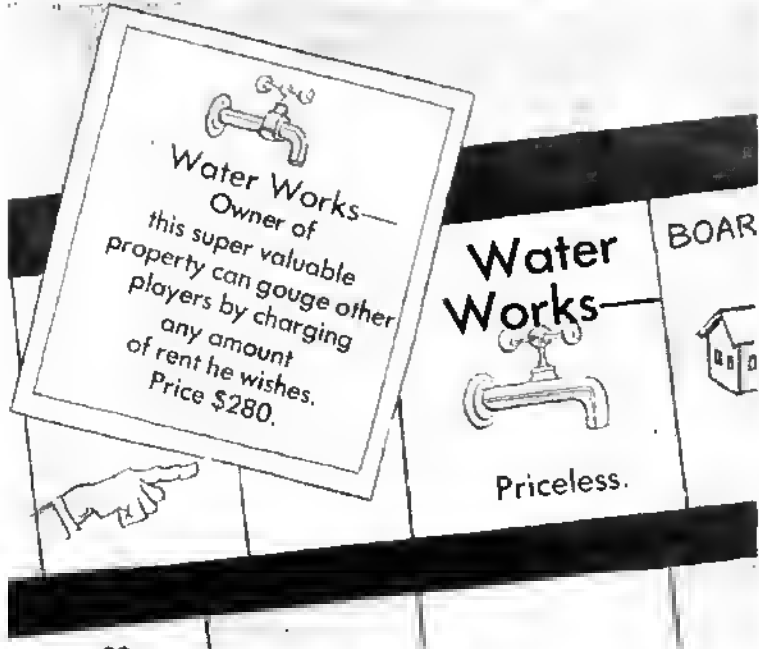
It's Oil!

**Rats! I
thought it
was water!**

Many sports will undergo drastic changes because of the water shortage . . . Skin diving events "aim" will count for more than form and grace.



Water's new status will even be reflected in our games . . .




Criminals can be expected to take advantage of the water plight.



Water products will invade the fashion scene.



The Gift of Love Ice Cube. 
Prove Your Love
With a Piece of Ice.



Tippany's introduces a ring with the elegance of a diamond, but the high status of frozen water. Matching necklace and earrings available. Refrigeration unit optional. Batteries not included.

Unlike some magazines, CRACKED doesn't like to sit back and let the world go by. We like to report trends and fads long before they come about. Why, we were the first magazine to learn of the cod liver oil drinking contests of 1843—(and had we been in existence then, we would have even printed the story we wrote on it.) Well, today, there's another big trend spreading through the country—this time fitness-oriented—which you'll soon learn about when you read

THE CRACKED GUIDE TO JOGGING

THE BEGINNINGS

Some say that jogging dates all the way back to the cavemen when he invented the sport out of necessity.



However, researchers have recently concluded that this was not jogging—it was running! Instead, they maintain Florence Farmingdale invented it on May 1, 1881.



But, whoever the originator, one thing is certain—jogging has never been bigger.



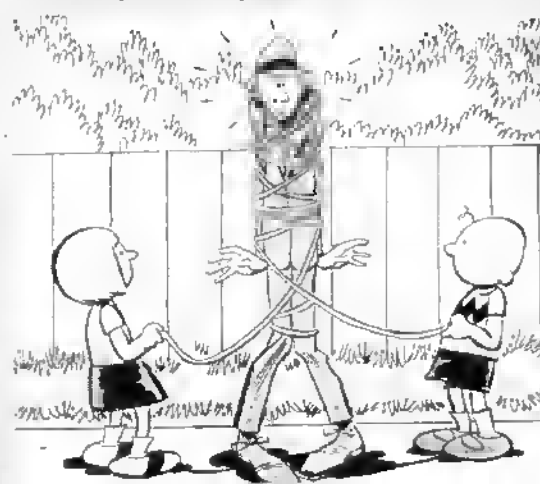
And neither have some of its participants!

HOW TO BEGIN: Before you commence to jog extensively, it is very important that you first get into shape.

Start by jumping rope—simply at first, if you have to . . .



. . . progressing at your own pace—always being careful not to exceed your ability.



And while exercising be sure to eat a good joggers diet.



THE JOGGER'S EQUIPMENT: So you think that now you're in shape you can just open the door and take off—untrue! For there are a few things you will need to know to make the sport more pleasurable.

Shoes: Not just any shoes will do. Notice the problem this jogger is having.



And this person will also experience some difficulty.



The perfect shoe is a comfortable sneaker.



Next, you will need a warm-up suit.



A warm-up suit is used to lock in the heat your body builds up as you jog. This in turn helps you lose unnecessary weight which in turn keeps you fit.



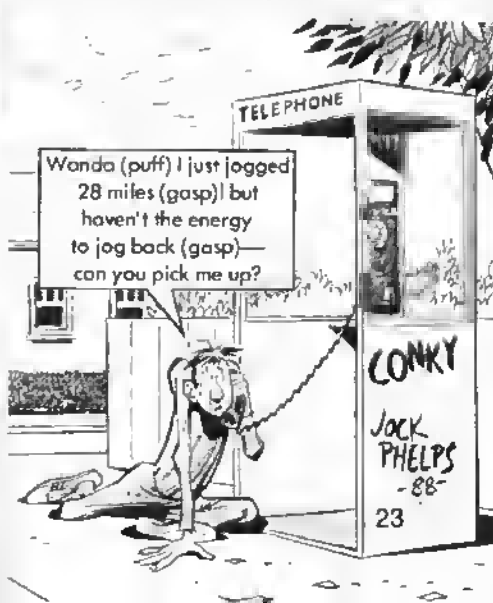
Another thing you will need is a specially designed pair of jogging socks.



And, if you have long hair, a head band will come in very handy; otherwise . . .

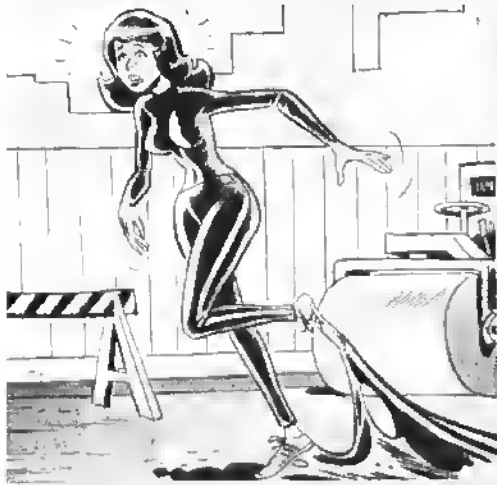


And lastly, it is always helpful to have a dime along.

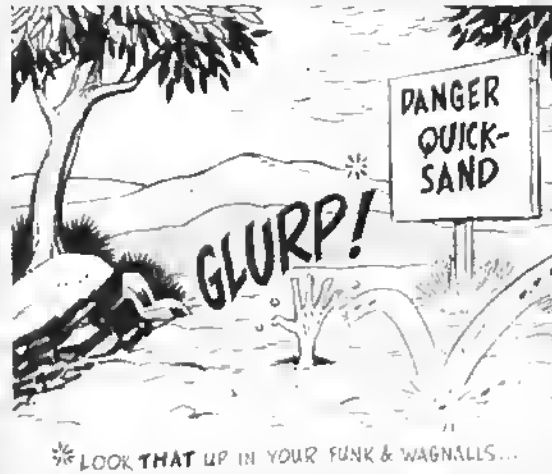


WHERE TO JOG: OK, you're in shape and you have your equipment. Now where do you jog? "Unimportant," you say. A lot you know!

For example, jogging on freshly paved roads can be a problem . . .



and along uncharted jungle paths.



And have you ever tried to run through a puddle whose depth you underestimated.

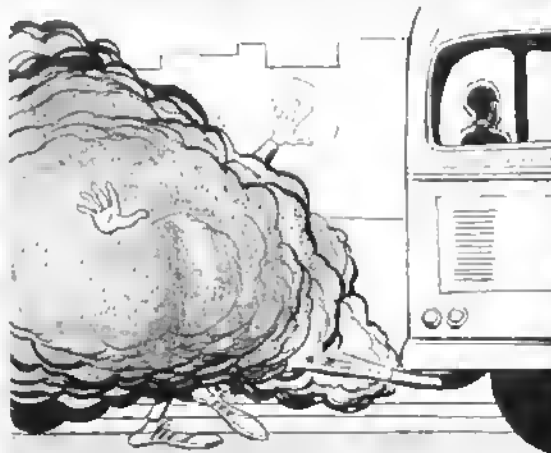


So where does that you leave you?

Well, bike paths are good, only some bikers get envious when they see a jogger on their turf and try to retaliate.



And along a city street is pleasant, but this too can be dangerous.



Probably the safest place, where cars can't run you down, is on some major expressway during rush hour.



THE WEATHER: What about inclement weather? Should this stop you from doing your daily jogging workout?—No sir!

If it rains, dress a little differently.



And when the snow comes . . .



Only a tornado may throw you slightly off your daily route.



WHEN TO JOG: Some people complain their whole day is filled and thus have no time for jogging. Nonsense! Time can easily be found if jogging is combined with other things, as these people below prove.



PAIN AND WHAT IT MEANS: When you're just beginning to jog, you may experience some minor pains. Do not worry. These are normal as we will briefly show.

PAIN IN LEG



Neighbor's dog may be clinging to thigh.

PAIN IN FOOT



May have small stone in sneaker.

PAIN IN CALF



May have sick heffer on your hands.

PAIN IN NECK



May have nag for wife.

CONCLUSION: Yes, a jog a day, every day, and you'll find all sorts of things happening to you.

Your leg muscles will develop new strengths.



And you'll find jogging curing many ills—including insomnia.



As we see it, the only drawback of the sport is that if it gets too popular...



Remember how last night you went to turn on your transistor radio
album only to find that it was defective? It's things like this that
around them. But, if all this "energy of disgust" could be blown off
would be a lot better. We have Disneyland for entertainment, so

FRUSTRAT

BURN A STACK OF IRS FORMS

Includes all your favorites

*The 1040
short and long!

*Schedule
C, A, B, & D
25c



PRESENT A
STINKY SOK
TO DEGENEX
BOOTH # 4 25c

ELECTROCUTE
T.V.
A REPAIRMAN
\$3.00
BOOTH # 6

I'll give you
my car if you'll
go out with
me!!!

TIRED OF
NEVER BEING
ASKED OUT?

WANT TO EXPERI
THE OTHER SH
OF THE COIN

TURN DOWN ROBERT
REDFORD OR ANY OF E
OTHER GDDD-LOOKING M
BEGGING YOU FOR A DA
25c

NO!

What
How
if you
have

UGLY UP A FARRAH-FAWCETT MAJORS LOOK-ALIKE

And what are you
without your hair?
— Just another bald
beauty like me

You're just like
me — only 172
pounds thinner
— EAT!!

Click
Click

TICKETS
FOUL-UP FARRAH
\$1.45

TOSS A
NEWSBOY INTO
A PUDDLE

THROW A
CARRIER INTO
A BUSH

and found the battery dead? Or how you opened up a new record cause people to lose their tempers and take it out on the people in a place specifically designed for such emotion, the whole world why not a park where we could vent out our hostilities like

FIONLAND

*Remember that woman who cut you off last week? And what about that idiot that drove 4 m.p.h. in front of you in the left lane?! Hop aboard.

TANK TRIP ONLY \$3.00

For live solid minutes, you can ride down a busy highway in a tank and really lake care of those guys that annoy you. If you get cut off — don't honk — speed up and run 'em down. Even make your own parking spaces on a clogged street.

THE DIET BOOTH

RISE UP EVERY DIET EVER WRITTEN — 10¢ AND GET A FREE SLICE OF PIE 10¢

GIVE A ROOMFUL OF TEACHERS HOMEWORK 50¢

TALK BACK TO A BULLY 50¢

SELL A TICKET TO A CITIZEN'S BALL TO A COP BOOTH #24

It's Friday and you have a whole weekend ahead — read the Encyclopedia Britannica for Monday.

SQUASH A GM CAR \$2.50

TICKETS G.M. CAR SQUASH \$2.50

CRUNCH



Now that players' agents have succeeded in getting top dollar for their sports star clients they are endeavoring to improve working conditions for the jocks. **CRACKED** depicts some of the . . .

FRINGE BENEFITS WILL SOON

SPECIAL CHEERING SECTION FOR SUPER STARS



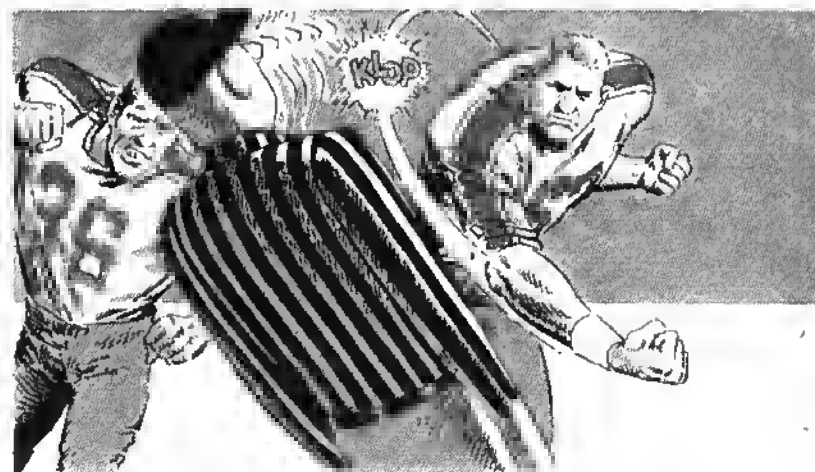
APPROPRIATE UNIFORMS FOR SUPER STARS



SPECIAL CONSIDERATION FOR PLACE-KICKERS



DUMMIES FOR VENTING OUT GAME FRUSTRATIONS



THE BEST HOSPITALIZATION PLAN FOR KICK-RETURN SPECIALISTS



NEFITS ATHLETES BE DEMANDING

PLAYERS MUST BE PERMITTED TO CALL FOULS ON
OFFICIALS FOR BUM CALLS



PERMISSION TO CONDUCT OUTSIOE BUSINESS
TRANSACTIONS OURING GAMES



THE RIGHT TO MAKE COMMERCIAL PLUGS DURING GAMES



APPROPRIATE GROOMING ARRANGEMENTS FOR
SUPER STARS BETWEEN INNINGS



THE REOUERO USE OF MOUTHWASH BY ALL UMPIRES



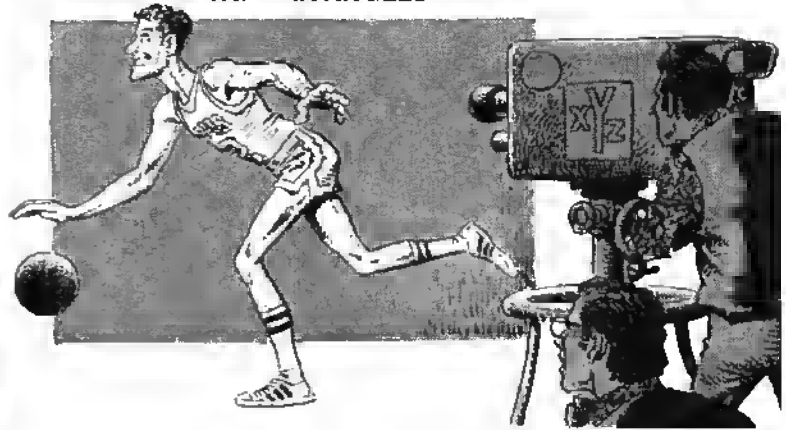
PERMISSION FOR ALL SUPER STARS TO LEAVE ONE
INNING EARLY IN ORDER TO AVOIO THE TRAFFIC RUSH



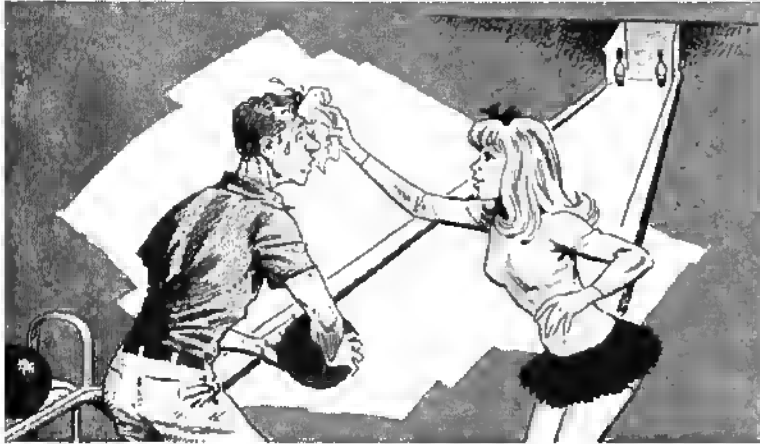
FELT-CUSHIONEED RIMS FOR AVOIOING HEAD INJURIES



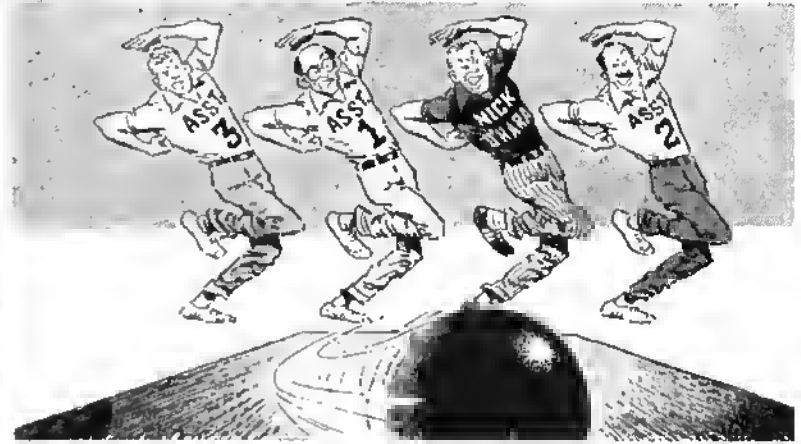
TV CREWS MUST FOCUS ON THE MOST FLATTERING CAMERA ANGLES



BROW-WIPERS FOR TENSE SITUATIONS



BODY-ENGLISH ASSISTANTS



HUMAN RAMPS TO FACILITATE JUMPING OVER THE NET



APPROPRIATE MEANS TO SILENCE NOISY SPECTATORS



THE RIGHT TO ANSWER BACK IRATE FANS IN KINO



ATTRACTIVE FACE MASKS FOR GOALIES



WELL-STOCKED PENALTY BOXES



Despite the many legal ways of ripping off the public, many delts persist in taking up crime for a living. To meet the needs of this unprincipled group a large supply firm has come into existence. For the first time anywhere, CRACKED prints excerpts from

CRIMEDOM'S MAIL ORDER CATALOGUE

Heist & Fastbuck
... WHERE THE UNDERWORLD SHOPS
Fall-Winter '77

SCOWL YOUR WAY TO A SUCCESSFUL CAREER IN CRIME BY IMITATING YOUR FAVORITE MOVIE THUG

MIMICO SET INCLUDES
A THEATRICAL MIRROR,
A MAKE-UP KIT, AND
TWO DOZEN STILLS OF
THE SCREEN'S
LEADING BAD GUYS

NOW, YOU TOO CAN POSSESS
† THE SUPER COOLNESS OF GEORGE RAFT
† THE PSYCHOTIC GIGGLE OF RICHARD WIDMARK
† THE MUHSHUGINAH GRIN OF WOODY ALLEN

Heist & Fastbuck SATISFACTION GUARANTEED—OR ELSE!

Warren Sattler

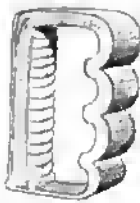
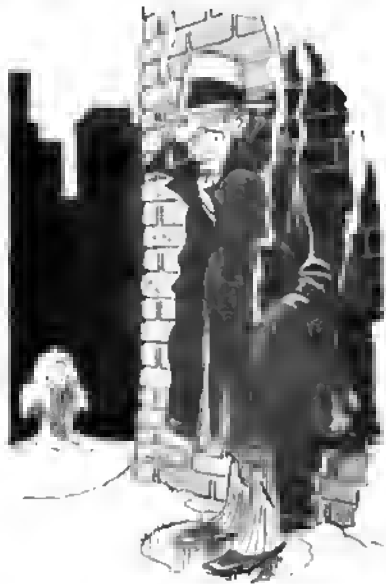
**"THERE'S NOTHING LIKE THE FIRST HIT"
BRONZE THE SHOES OF
YOUR FIRST VICTIM**



RELIVE THE MAGIC MOMENT THAT
EARNED YOU RESPECT FROM THE MOB

MUGGERS

OUR BATTERY-OPERATED JIM
DANDY POCKET HEATER CAN
TAKE SOME OF THE MISERIES
OUT OF YOUR LONELY VIGIL



SPECIAL 2 IN 1 FEATURE
SCIENTIFICALLY DESIGNED
BRASS-KNUCKLE SHAPE
LETS YOU PUT SOME HEAT
ON THE MARK IN MORE
WAYS THAN ONE

MAFIOSO BIGGIES!

WHY RUN THE RISK OF HAVING A BOMB
WIRED TO YOUR IGNITION?



WHY NOT RENT
A GAVONE
TO START YOUR
CAR FOR YOU?

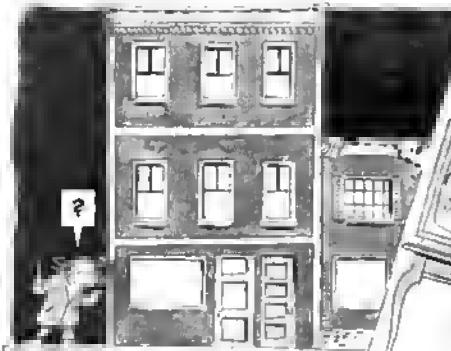
**RENT-A-
GAVONE
SERVICE**



OUR GAVONES WILL UNDERTAKE THE MOST HAZARDOUS
JOBS—INCLUDING MARRYING YOUR UNMARRIAGEABLE DAUGHTER

**MUGGERS!
AVOID
HITTING
THE
STREETS
ON THOSE
FRUITLESS
NIGHTS
WHEN
EVERYONE
IS INDOORS
WATCHING
"GONE WITH THE WIND"
OR A WORLD SERIES GAME**

NO PRO MUGGER SHOULD BE WITHOUT A SUBSCRIPTION



KLINK BALM



SOOTHES THE
TENDER SORENESS
THAT COMES
FROM EXCESSIVE
CHAFING CAUSED
BY HANDCUFFS

A SUCCESSFUL CAREER IN
THE ORGANIZATION IS YOURS
IF THE MOB THINKS YOU HAVE
SICILIAN ROOTS.



HITMEN:

TAKE THE BOREDOM OUT OF
CONTRACTS BY PUTTING
VARIETY INTO YOUR WORK

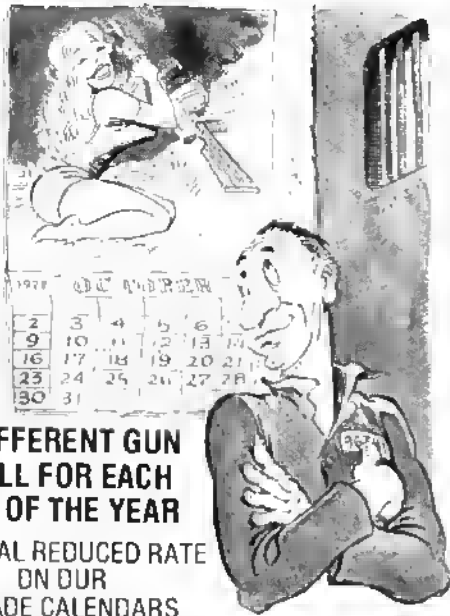
**VARIETY-
PAK
HIT KIT**



- SALT YOUR VOCABULARY WITH WORDS LIKE, "UNGOTZ", "MAR-RONE", "DA BEST CANNOLI IS MADE AT DAT CAFE ON GRAND STREET"
- OVER 800 HAND GESTURES FOR EMPHASIZING SPEECH
- RULES FOR PLAYING BOCCIE BALL
- OANCE CHARTS FOR DANCING THE TARANTELLA

CONS CALENDARS

HELP YOU KEEP TRACK OF
HARD TIME THE EASY WAY



A DIFFERENT GUN
MOLL FOR EACH
DAY OF THE YEAR

SPECIAL REDUCED RATE
ON OUR
DECADE CALENDARS

WHERE TIME IS OF THE ESSENCE
QUIK-DRY CEMENT



IN JUST 50 SECONDS
YOUR VICTIM CAN BE
TURNED INTO A
HUMAN ANCHOR

OUR SPECIAL UPDATED MANUAL TAKES ALL THE GUESSWORK
OUT OF CHOOSING YOUR VICTIM



A STURDY **BLAMO** STEEL CUP LETS YOU
BE HEARD ABOVE THE CROWD DURING THOSE

MESS HALL
PROTESTS



A REPUGNANT
KISS-OF-DEATH
CAN RUIN
THE VICTIM'S
LAST MOMENTS

SWEETENS EVEN
THE MOST OFFENSIVE
GARLIC AND STOGIE
BREATHS

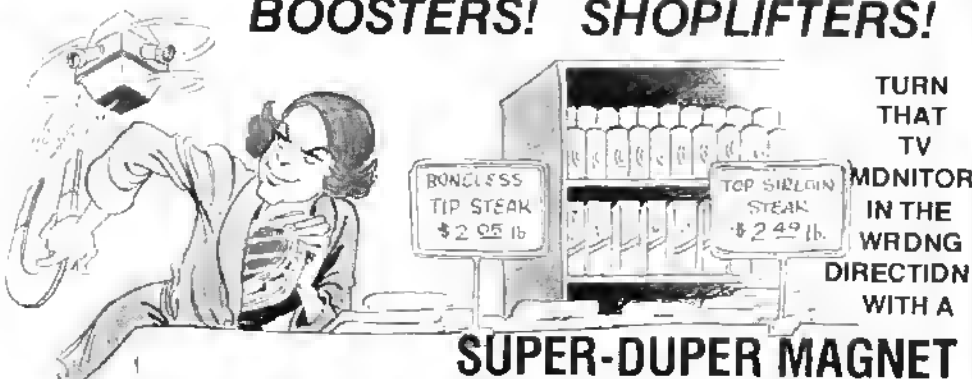
PREFERRED BY 2 OUT OF 3
LEADING DONS



PURSE SNATCHERS!
NEW
SUCTION-SOLED SNEAKERS
LETS YOU RUN UP FENCES AND
WALLS LIKE A MOUNTAIN GOAT



BOOSTERS! SHOPLIFTERS!



TURN
THAT
TV
MONITOR
IN THE
WRONG
DIRECTION
WITH A

SUPER-DUPER MAGNET

CAN ALSO BE USED ON SLOT MACHINES
TO BRING ON BIG JACKPOT PAYOFFS

MADE IN EXTRA DARK JEANS TO MAKE
SPOTTING YOU EXTRA DIFFICULT



SKI MASKS AND STOCKING MASKS ARE THE TRADEMARKS OF THE DULL AND UNIMAGINATIVE

WHY NOT PULL OFF THAT NEXT BANK JOB LOOKING LIKE A GLAMOROUS MOVIE STAR

#1
PAUL
NEWMAN

#2
SYLVESTER
STALLONE

#3
BARBRA
STREISAND



ORDER MASK BY MODEL NUMBER

ELIMINATE THE FEAR OF SWELTERING IN A HUMID 90° SHOOTOUT WITH A BULLET-PROOF AIR CONDITIONER

REVERSE FAN SUCKS OUT OBNOXIOUS TEAR GAS FUMES



HEISTERS WHO DON'T STAY COOL WIND UP IN THE COOLER

CAPITAL PUNISHMENT IS BACK

LEARN TO ORDER YOUR LAST MEAL LIKE A GOURMET

DO YOU ORDER FISH OR MEAT WITH A HANGING?

WHAT WINE GOES BEST WITH THE HOT SEAT?



CON CONNOISSEUR PUBLICATIONS

DON'T NEGLECT YOUR MOLL!

WHILE YOU'RE HOLED UP WAITING FOR THE HEAT TO BLOW OVER, KEEP THE BABY DOLL FROM GETTING RESTLESS AND BORED

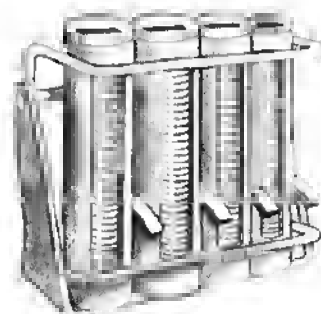


HANDY DANDY COMIC BOOK RACK
HOLDS UP TO 50 COMIC BOOKS

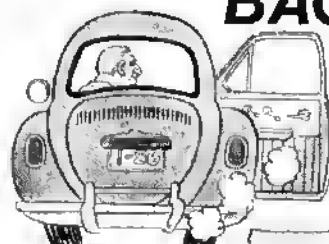
THE MOST ELABORATELY PLANNED BANK HEIST CAN GO DOWN THE DRAIN BECAUSE ONE INSIGNIFICANT DETAIL WAS OVERLOOKED...

A JITNEY MONEY CHANGER

INSURES NEVER RUNNING OUT OF PARKING METER COINS



SAVE PRECIOUS SECONDS IN MAKING IT TO YOUR GETAWAY CAR WITH A **WHEEL OF LOOT BAG**



HOLDS UP TO \$250,000 IN ONE DOLLAR BILLS, OR \$5 MILLION IN MONOPOLY MONEY
RECOMMENDED BY THE CRIMINAL DOCTORS ASSOCIATION FOR THE PREVENTION OF HERNIA

CRIME CORRESPONDENCE SERVICE

LET OUR EXPERT STAFF PREPARE YOUR CRIME MESSAGES

WE SPECIALIZE IN

- RANSOM NOTES
- EXTORTION DEMANDS
- BLACKMAIL LETTERS
- BANK TELLER HOLD UP NOTES
- DEATH THREATS
- PAROLE OFFICERS ALIBIS

OUR TRANSLATING DEPARTMENT CAN CONVEY YOUR MESSAGE IN 43 DIFFERENT LANGUAGES INCLUDING BROOKLYNESE

A TYPICAL EXAMPLE OF OUR IMAGINATIVE WORK

HONORABLE CHUNG LEE, ANO NOBLE PROPRIETOR OF THE JAOE PALACE RESTAURANT

UNLESS YOU COMPLY WITH OUR MODEST DEMANDS FOR PROTECTION RENUMERATION, WE WILL BE FORCED TO SELECT ONE ITEM FROM EACH OF THE THREE COLUMNS

COLUMN "A"

- BROKEN ARM
- BROKEN LEG
- BROKEN HEAD

COLUMN "B"

- FIREBOMBING YOUR RESTAURANT
- STINKBOMBING YOUR RESTAURANT
- DYNAMITING YOUR RESTAURANT

COLUMN "C"

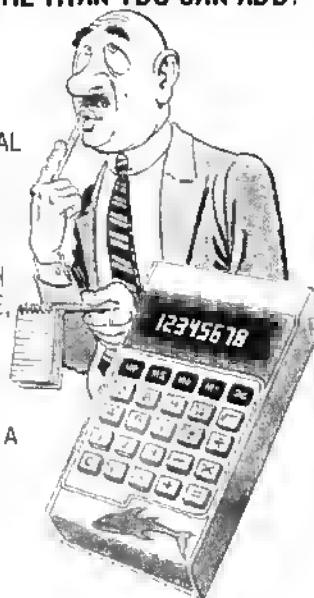
- SEND BAD FORTUNE COOKIES TO YOUR CHEF
- BEAT YOUR WAITER SEVERELY WITH CHOPSTICKS
- YOUR CASHIER PERMANENTLY CASHIERED

preparati per la tua morte!

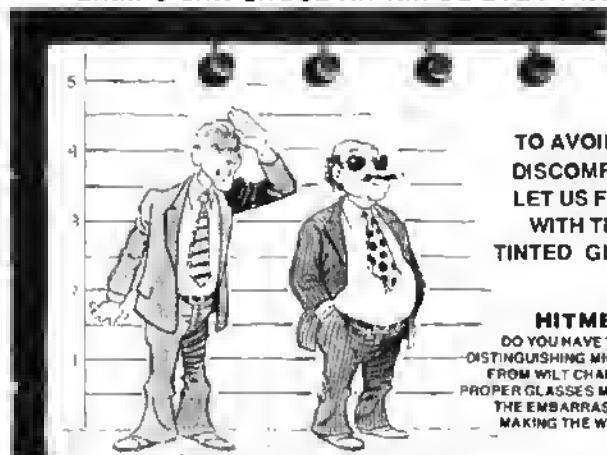


DOES 20% A WEEK VIGDRISH ADD UP TO MORE THAN YOU CAN ADD?

OUR SPECIAL SHARK COMPUTER TELLS YOU EXACTLY HOW MUCH TO CHARGE, AS WELL AS WHICH BONES TO BREAK IN CASE OF A PAYMENT DEFAULT



GLARING LINE-UP LIGHTS AND THIRO OEGREE LAMPS CAN CAUSE HARMFUL EYE IRRITATION



TO AVOID EYE DISCOMFITURE LET US FIT YOU WITH THESE TINTED GLASSES

HITMEN!
DO YOU HAVE TROUBLE DISTINGUISHING MICKEY ROONEY FROM WILY CHAMBERLAIN? PROPER GLASSES MAY SPARE YOU THE EMBARRASSMENT OF MAKING THE WRONG HIT

TOTAL PEEPER CARE CENTER

BANK ROBBERS! INSURE THE SUCCESS OF FUTURE HEISTS BY RECORDING ALL YOUR OPERATIONS ON FILM



BY ANALYZING PAST CAPERS SMART PROS AVOID MAKING THE SAME ERRORS TWICE

Special BLAM CAMERA

NOTE
1 YEAR WARRANTY DOES NOT APPLY IF CAMERA IS USED TO SLUG BANK PERSONNEL

SCIENTIFIC CRIME SERVICE



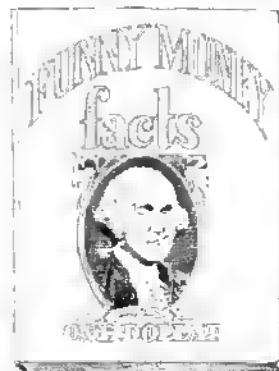
OUR COMPUTER WILL PIN POINT EVERY COP IN YOUR CITY FOR YOU, WHETHER HE'S IN A PATROL CAR OR WALKING HIS BEAT, OR COOPING IT UP*

*SLEEPING ON THE JOB DURING NIGHT DUTY

LAWMAN'S GALLERY—WE HAVE THE MUG SHOT & FINGERPRINTS OF EVERY COP FBI AGENT, AND NARC AGENT IN THE USA. DON'T BE TRAPPED INTO MAKING A PHONEY BUY OR SELL. LET US CHECK "HIM" OUT FOR YOU.

INFLATION FIGHTING TIPS FOR COUNTERFEITERS

IT IS NOW COSTING MORE & MORE REAL MONEY TO PRINT LESS & LESS BOGUS MONEY



ENGRAVING SKILL IS WORTHLESS IF YOU CAN'T TELL WASHINGTON FROM JACKSON. OUR BOOK LISTS ALL CURRENCY DENOMINATIONS WITH CORRESPONDING PRESIDENTS... A MUST ITEM FOR SERIOUS COUNTERFEITERS

When air transportation first started, prop planes competed on sensible levels.

But then the competition changed. After millions of flights, it was taken for granted that the airlines were safe. Now they were promoting themselves on frills.

AFRAID TO FLY THIS WINGED BIRD?

We offer:

- Convenient departures
- Smooth take-offs
- Guaranteed landings on almost every flight

NOT WITH PAM-AM



BOAB GIVES YOU BLANKETS IN TOURIST



COME FLY OUR SKIES AND GET A PILLOW FOR YOUR HEAD



FREE CHAMPAGNE P-111 IN COACH AS WELL AS IN FIRST CLASS AND THE COCKPIT



MOVIES ON ALL OUR FLIGHTS



Free drinks, movies and food—where will it all end? CRACKED has these predictions to make as it explores

HOWARD NOSTRAND

THE GREAT AIRLINE WAR

It'll all proceed simple enough. Airlines will begin to go overboard promoting their food.

Product tie-ins with famous personalities are big in many other industries, so why not eventually the airlines.

TIRED OF T.V. DINNERS ON EVENING FLIGHTS?

THEN FLY UN-UNITED WHERE ALL THE FOOD IS

BROUGHT IN FRESH

AND COOKED RIGHT BEFORE SERVING



Coq au vin, Beef Wellington, Chateaubriand, Egg McMuffins
Now you can eat your way across our skies.

Just ask for UNUNITED'S special.

36 Tupperware flights to Atlanta, Chicago and Hillsborough.

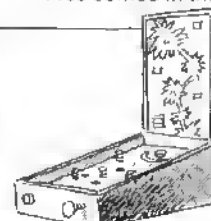
GOING TO THE BAHAMAS?

THEN FLY FONZIE'S AIRLINE

FLY TWAA-AAY



Hey turkey, how could you even consider dem others when we got: Pretty Stewardesses, In-Flight Pinball, Free combs in the rest rooms.



TWAA-AAY

It's the only waaay to fly

And with some airlines already showing sport movies, we think it's only a matter of time before sports are promoted on a larger scale.

And if one airline offers bowling, then naturally, another will have to top it.

AMERIKAN AIRLINES
 YOUR BOWLING ALLEY IN THE SKY!!
 AMERIKAN...NOW OFFERING BOWLING...EVEN IN COACH!



Wow! Why take an airline that only offers movies, when you can take the one with fun to spare.

Sure we have bowling, but now
AIR FRANCE
 offers something for those who want more!

TENNIS



OOPS! SORRY!
 PARDON ME, MADAM!


Volley your way to Venice as our stewardesses serve you with some of the best tennis around. Come! Fly with us. (and starting next month: Hockey—with free padding for all players as well as spectators and nappers).

What next? Well, slowly the "live show" concept will creep in to replace the movies, T.V. excerpts and music.




NOW **NASIONAL** OFFERS A CHOICE OF **TWO** LIVE SHOWS

Either a string quartet or live rock



STRINGS READY, GENTLEMEN?



I THINK WE'RE IN THE WRONG SECTION, MARTHA!

Ignore the airlines that have canned music—Fly the lively skies of Nasional.

And as the competition escalates, the live shows will get even more elaborate:

EASTION
 Appearing this week
 on our
MIAMI FLIGHTS

Frank **SINATRA**



AND



CHER


AMERIKAN
 Rock your socks off to
CALIFORNIA
 on our special youth
 flights to the Coast

KISS
QUEEN
 AND
LED ZEPPELIN

Free earmuffs to all people over 30 who wish to ignore the whole thing.

DELTER
 This month only

the RINGLING BROS.
 AND
BARNUM AND BAILEY CIRCUS

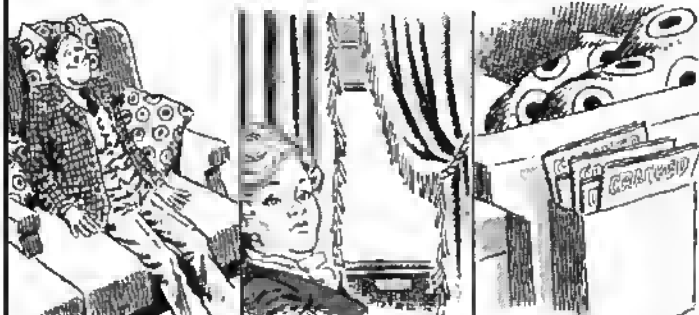


Shows on Flights 617, 183 and 492.

And with live shows, better food and bowling alleys all over the place, competition will then shift to the interiors of the planes.

BRANOFF Offers live shows and bowling like everyone else, 1

but have you seen our planes lately?



New longer seats

Drapes on the windows

plus magazine racks right near your chair.

There's only one problem. As the service gets fancier, so will the fares.

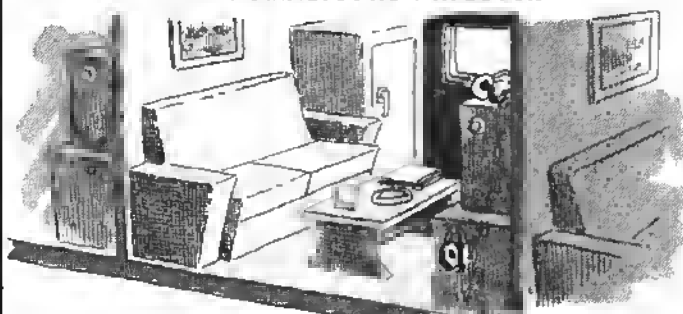


And before long, even this phase of competition will escalate

ALLEGAMEY

offers:

Private cubicles now in coach.



beautifully appointed ★ in-room movies ★ live shows that come to you personally

Start your vacation with a vacation.

So a new gimmick will eventually emerge.

CHEAPO CHEAPO
AIRLINES

PRESENTS THE \$89 TICKET TO KANSAS

Featuring

- No movies
- No shows
- Just cheap fares and good service.



But, of course, once the pendulum swings the other way, the airlines will even be competing at this.

CHEAP? YOU WANT CHEAP?
FLY BOZO AIRLINES

ONLY \$14

From Coast to Coast
featuring:

- No movies
- No food
- No seats
- No crew
- No engine
- No wings



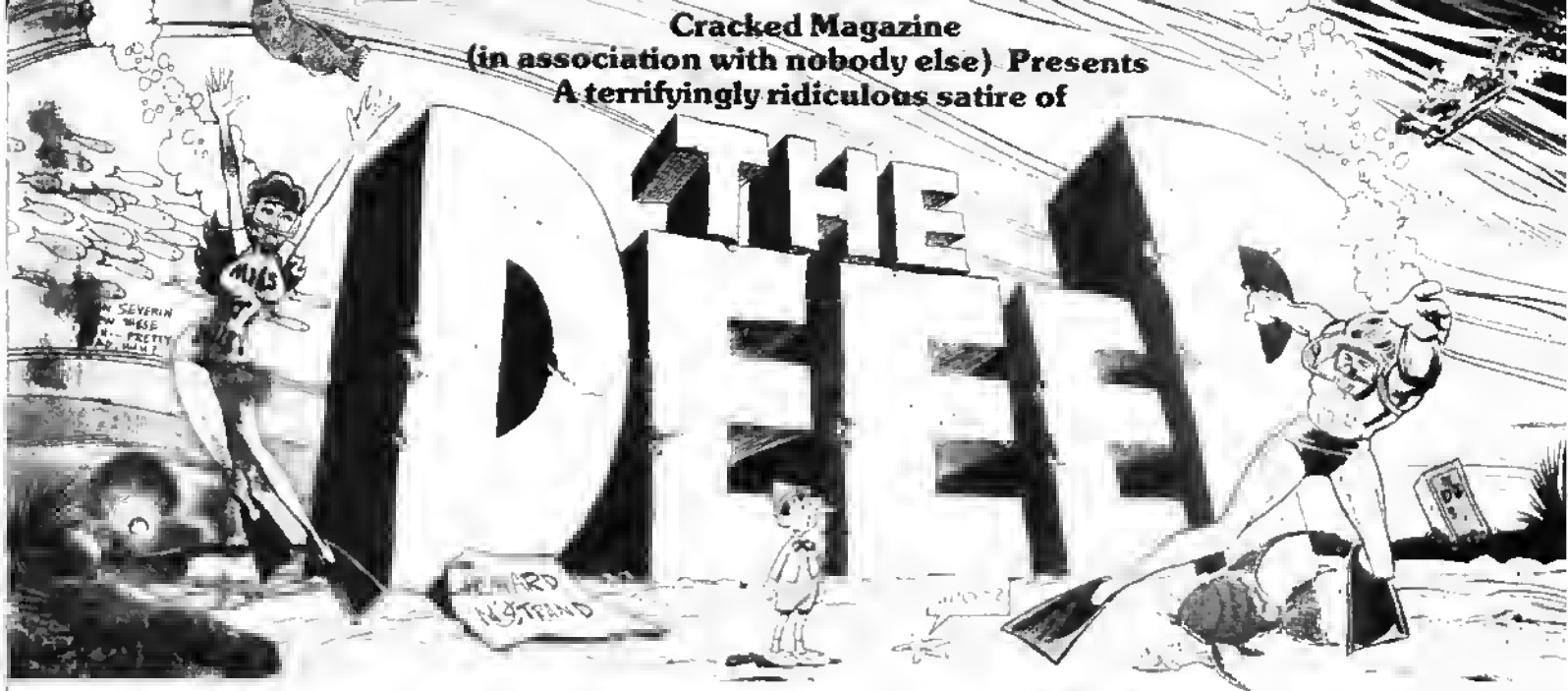
Why, we don't even take time to stop and refuel—we just pass near the airport and let you jump out onto cheap trampolines and air mattresses.

Fly us once and you'll see why we earned the name

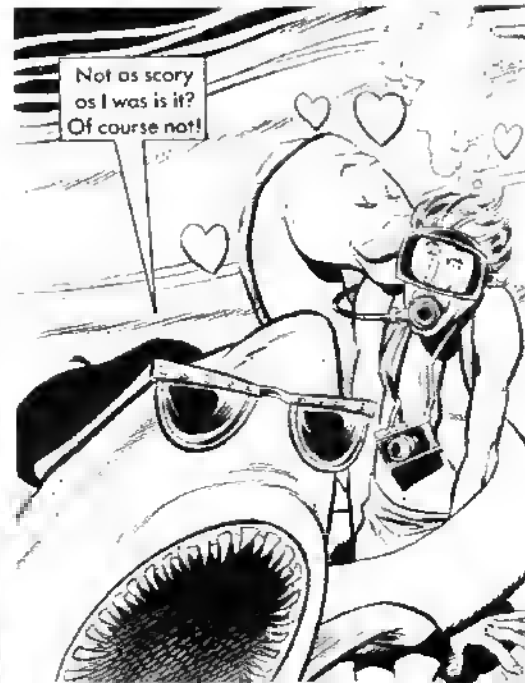
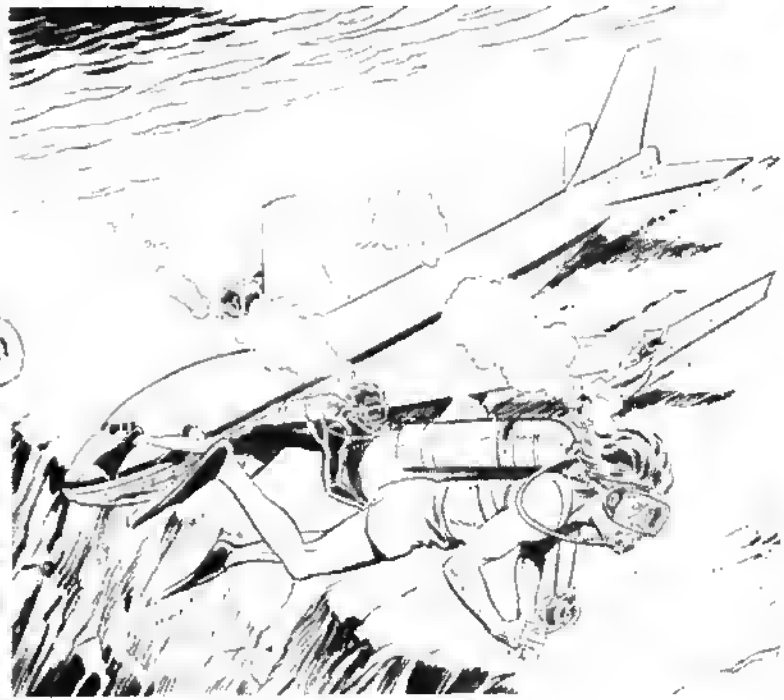
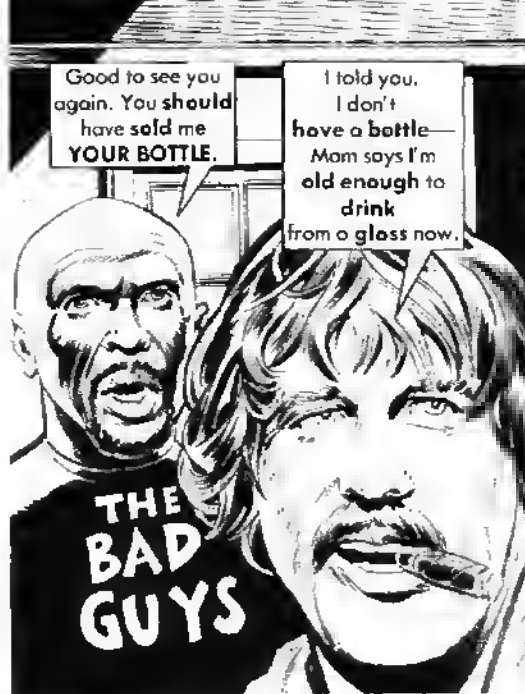
BOZO

TH' END

Cracked Magazine
(in association with nobody else) Presents
A terrifyingly ridiculous satire of









Thanks for saving me from that love-crazed moroy'zel.

Divit! Look! The lights are out in your wife's hotel room.

You can see that from all the way out here? How'd you develop such a skill?

I used to be a C. I. A. man.



That's funny. The lights don't work! . . . uh oh—Now the door is opening. Divit is that you?



AHHH!—GOOD GRIEF—VOODOO MEN!—And they're painting me!—Come on fellows—cut it out! I mean, really! Do I look like I'm CHIPPING?!



Gale! What happened?

I don't know. I called to get some Kentucky Fried Chicken delivered and the next thing I knew . . .



Did you make it or were you . . . God!

Forget Gale. This room is a mess! That does it. You two are staying with me. I can give you protection. I can give you security.

I can give you a room 1/2 the cost of this one.

Don't worry. Gale's all right.

I don't know . . .

Pock your feathers Gale.



I went to show the two of you something I found while diving.

And you know what usually follows if locks are around.

Locks!

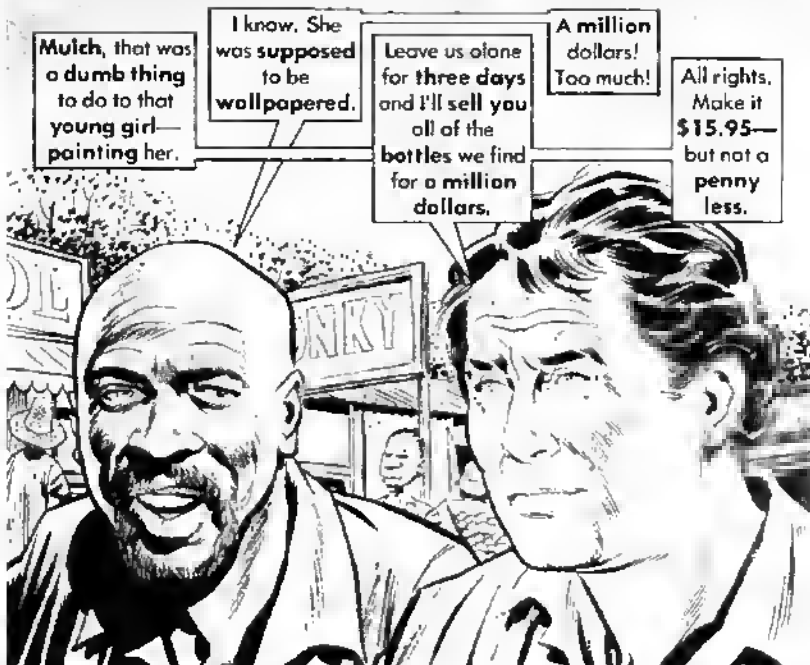
Bagels?



No Divit—treasure! I cleaned off the coin you found and it matches this picture.

And the jewels she's wearing is the treasure that might be down there.

Why it's Queen Smythola of Spam.





Dynamite!
I was right.
It was
something
else.

FOOMP!



I'm blowing up
the sunken ship.
Keven is dead—
the top of my
house is destroyed—
it's not worth it.

Before you do, just let
me find the chain with
the dragon on the end that
I saw. It'll prove that
we found Queen Smythola's
treasure.

You'll have
30 minutes—
and then it's
Bye Bye Divit.



I want
those
bottles.

Leave
me
alone.



BLURGH!

Ahhh!



Divit! You made it.
But Trees . . . I'm
afraid he's . . .

BLOORP!

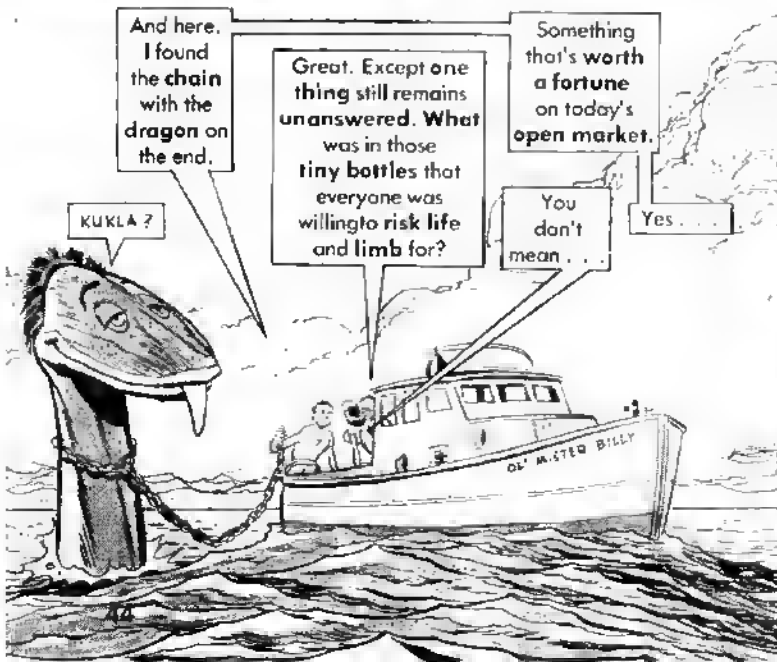
*
NOISE OF
AN AERATED
WATER
EXPLOSION



Alive!

But how did
you survive an
explosion equal
to two atomic
bombs?

Simple—I had
it written into
my contract when
I signed to do
the movie!



And here,
I found the
chain with the
dragon on the end.

KUKLA?

Great. Except one
thing still remains
unanswered. What
was in those
tiny bottles that
everyone was
willing to risk life
and limb for?

Something
that's worth
a fortune
on today's
open market.

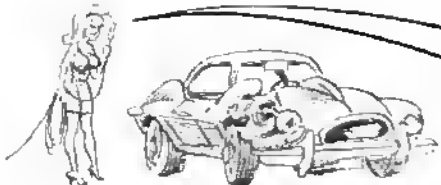
You
don't
mean . . .

Yes . . .



Coffee!

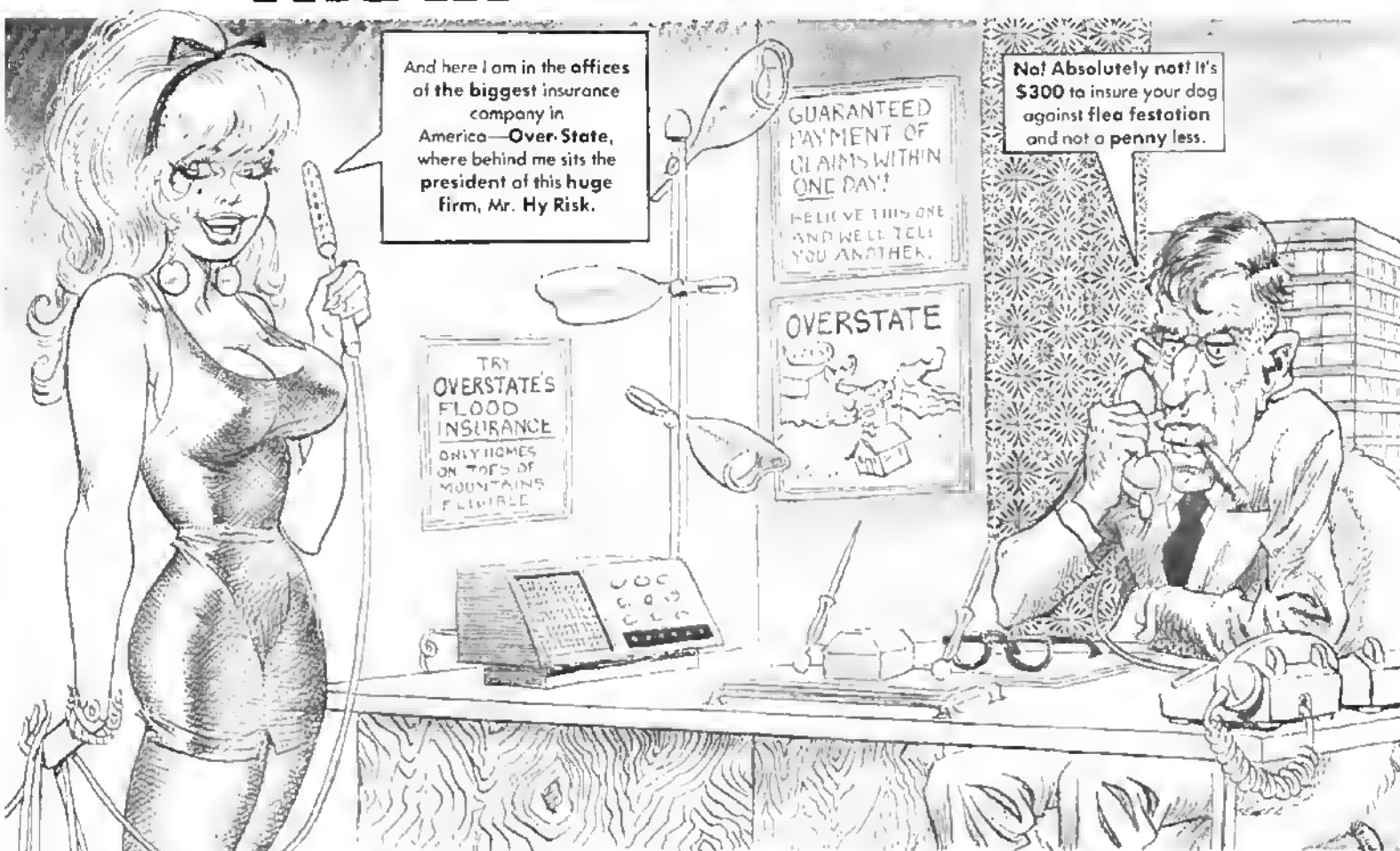
THE END



Greetings, everyone. As you can see, my automobile here is in sort of bad shape. The other day I was hit by a feather—which unfortunately happened to be on the dashboard of another car. Well, when I went to file my claim for damages, I couldn't believe what my agent was trying to pull. So, I decided to get to the bottom of all this not only for me, but for everyone else out there in a similar predicament—and what better way than with an article where

CRACKED INTERVIEWS

THE INSURANCE KING



And here I am in the offices of the biggest insurance company in America—Over State, where behind me sits the president of this huge firm, Mr. Hy Risk.

No! Absolutely not! It's \$300 to insure your dog against flea festation and not a penny less.

GUARANTEED PAYMENT OF CLAIMS WITHIN ONE DAY!
BELIEVE THIS ONE AND WE'LL TELL YOU ANOTHER.

OVERSTATE

TRY OVERSTATE'S FLOOD INSURANCE
ONLY HOMES ON TOPS OF MOUNTAINS FLOODABLE

Another problem customer, sir?

Yeah! I mean people think just because they know you, you can give them discounts on their insurance. But, you've got to draw the line somewhere—this is a business.

Well, I'm sure you got your point across.

I hope so—I mean, my wife should know better than to even ask!

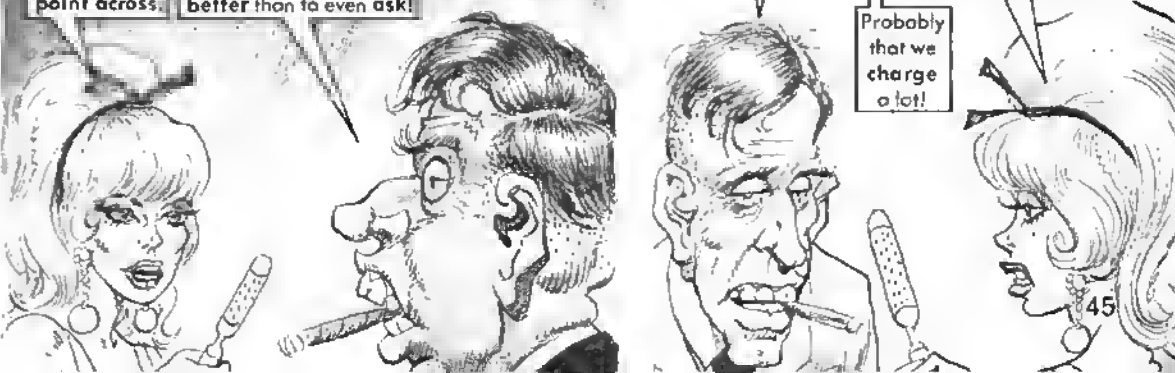
So, what do you want to talk about, Nanny?

How about cars. I'd like to know why my auto insurance premiums are so high.

There are many reasons—the price of parts . . . the cost of labor . . .

But what is the main reason in your estimation?

Probably that we charge a lot!



But seriously, our rates are in line as these charts will prove.

O.K., let's take a young boy of 18 driving an intermediate car. Why is his premium so astronomical?

He's a high risk. He's young... daring... will probably have an accident before he's 65.

18 YEAR OLD BOY
RATE-\$3,000 A YEAR
HIGH RISK!



THIS IS WHAT A TYPICAL 18 YEAR OLD LOOKS LIKE—
BEWARE OF HIM!

All right, what about a woman of 65?

She's a high risk. She's old... eyes are wearing out... not daring enough...

WOMEN OVER 65
RATE \$1,200 A YEAR
HIGH RISK



A man of 45?

He's a high risk. He's middle age... semi-daring... will probably...

MAN OF 45
RATE \$1,200 A YEAR



ATYPICAL SUNDAY DRIVE

I get the picture. So tell me—who's not a high risk and therefore qualifies for your low rates?

Many people. One, for example, is Mrs. Emma Cloughandle.

What makes her qualify?

She doesn't own a car.



And then there's Frankie Fryly. His rate is only \$58 a year.

Hold it! Does he own a car?

He certainly does.

O.K.—what's the catch?

There is no catch. Frankie gets the same low rate as all our 3-year-old customers who own cars.

What happens if a windshield gets hit by a rock?

I have it on good authority that it breaks.

I know, but do you cover a broken windshield?

Oh yes. The next day my men are out there with a waterproof sheet making sure no rain goes through.

TRY A PIECE OF THE ROCK

BONK



And at what point does your company replace the glass.

We never replace the glass. Nanny, our company can't do everything!



Moving along—what department is over there?

Came now, Nanny—can't you read the door.

If I squint I can . . . ah . . . the fine print department!



And over here we have the person who writes all of our policies.

Just the man I wanted to meet!! Tell me sir, why are your policies so difficult to understand?

Because, on the first part, in accordance with the pens I handle, the insurance of the language must on the second part be in accordance to the language with the first part.

Now I know!



Mr. Risk, why can't you just write the policies plain and simple.

And expose all the loopholes???

It sounds more like monkey business to me.

I'd like some transatlantic flight insurance.

COME CENTURY PAYMENT ON ALL CLAIMS

FLIGHT INSURANCE



Changing the subject, let's talk about health insurance.

A very good thing to have. You never know when you'll be involved in a freak accident.

Like what?

Like some freak walking up to you and breaking your arm by accident.

Quick . . . Cough . . . health insurance.



Excuse me, I see you're here to collect on a hospital bill.

Yes, my husband broke a few bones while sky diving and ran up expenses of \$21,000.

And of that, how much will the insurance cover.

35¢.

Sign here . . . all 100 copies!



What?

Our agent neglected to point out Paragraph B of Section 12.

Which said?

All broken bones will be covered only if recovery occurs in a hospital beginning with the letter "X".

"X!"

Hurry up . . . I ain't got all day!



All she had to do was drive him to Xavier Cugat Memorial in Havana—a simple little 37 hour car trip and she would have collected everything!

Tell me, sir, what is your favorite type of policy?

The kind that people never collect on.

I should have known.

Yesterday, I was . . . ah . . . You issue low cost flood insurance too!??

A bargain. Only \$300 covers a \$50,000 home for one year.

That's extremely reasonable except there's one thing I can't make out

You must have poor eyes, Nanny. That's written in print nearly 1/32 of an inch high!

NOW! OVERSTATE HAS FLOOD INSURANCE

ASK ABOUT OUR LOW-LOST STALEDOACH INSURANCE

INSURANCE

Here!

COVERING ALL FLOOD DAMAGE EXCEPT THAT INVOLVING WATER

Now once a person has a claim of any type, you send out an adjuster to determine what the person is entitled to.

That's correct.

And are these people trained in any special way?

Well, let me see if I can introduce you to some.

In here is where we train them and—Morgo, can Miss Dickering and I meet the new trainees?

RAW MEAT! I NEED MORE RAW MEAT—TWO TRAINEES JUST BROKE THEIR CHAINS.

I'm afraid not right now, Mr. Risk. As you can see, we're having a bit of a problem here.

ADJUSTER TRAINING

It sounds like a fine new batch, doesn't it, Nanny?

Batch of what?



Mr. Risk, what's this room over here?

That's our mail department where we send out letters and promos to families asking if they'd like to buy different insurances.

Look at all those letters! How many families are they for?

One.



One?

You see, we like to follow up each of our letters with another. It's a special kind of promotion.

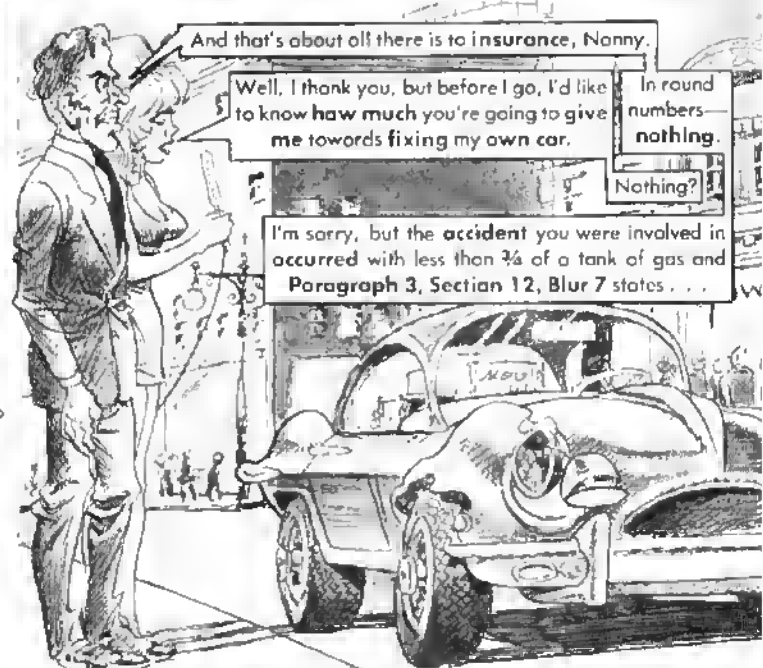
What's it called?

Annoying!!—And if people still ignore them, then we send over an agent.

But if people ignored the letters, won't they ignore the agent?



That's fairly impossible as these photos of an agent in action will document.



And that's about all there is to insurance, Nanny.

Well, I thank you, but before I go, I'd like to know how much you're going to give me towards fixing my own car.

In round numbers—nothing.

Nothing?

I'm sorry, but the accident you were involved in occurred with less than $\frac{3}{4}$ of a tank of gas and Paragraph 3, Section 12, Blur 7 states . . .

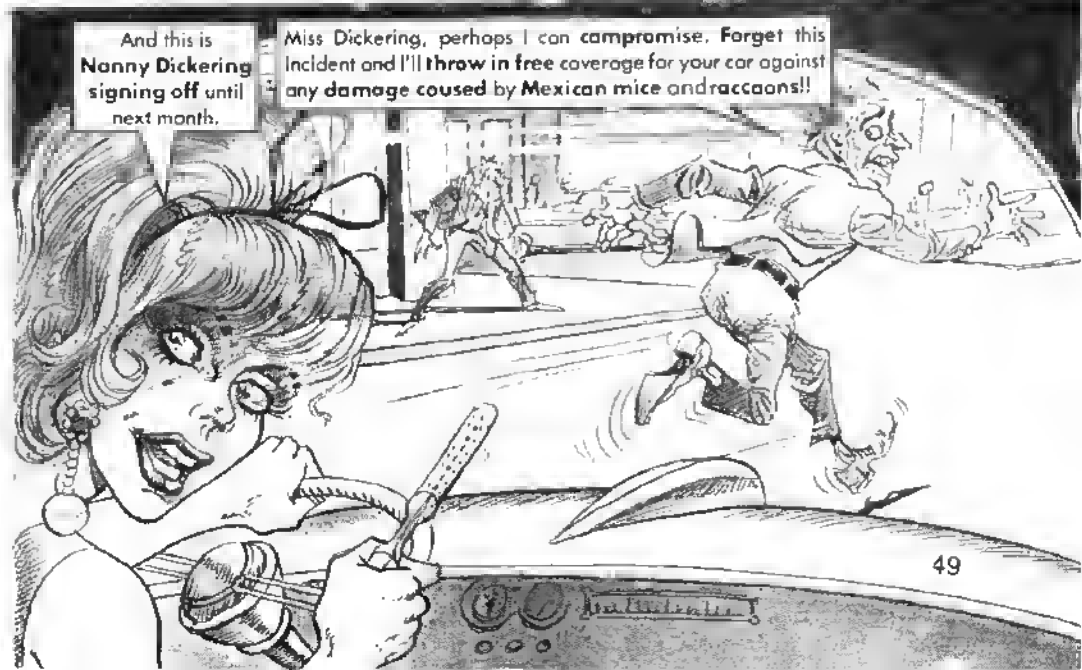


Mr. Risk, do you have life insurance?

Why yes. As a matter of fact, it's a great policy that I can offer you for only . . .

Good.

What are you



And this is Nanny Dickering signing off until next month.

Miss Dickering, perhaps I can compromise. Forget this incident and I'll throw in free coverage for your car against any damage caused by Mexican mice and raccoons!!

SHUT-UPS



Horry! Look! This is the some madel Falkswagon Bunny we wanted to buy. Let's ask the awner haw he likes it!



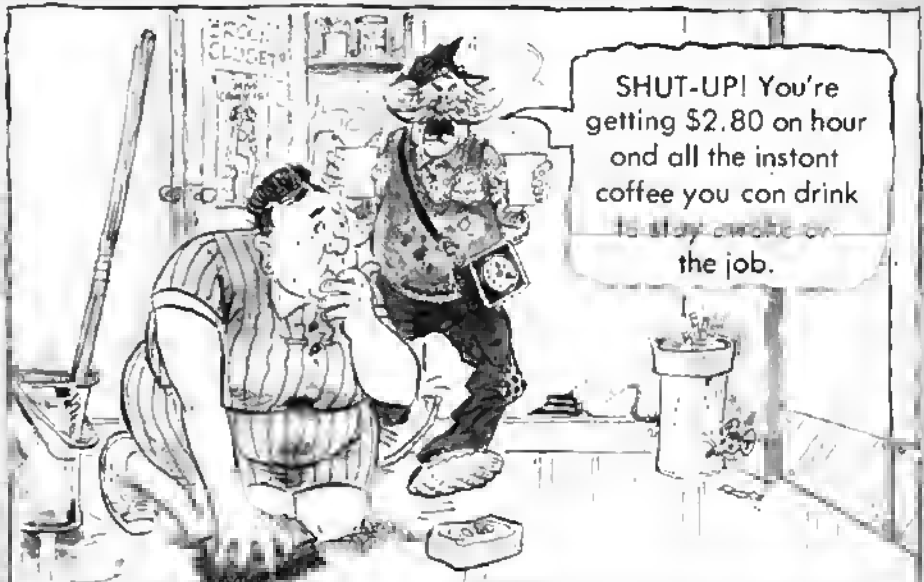
SHUT-UP with the car talk and coll our insurance campony olready!



Slove, slove, slove! I wark my fingers to the bane! I get no respect ond no one appreciates me ond for whot . . . ?



SHUT-UP! You're getting \$2.80 on hour ond all the instont coffee you con drink to stay awake on the job.



Oh, Fred, how ramontic of you to run out of gos here at the loke!

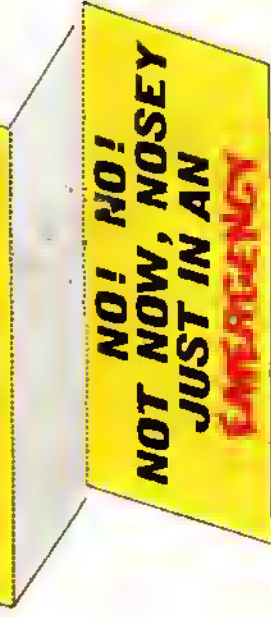


SHUT-UP ond keep rowing or we'll never moke it to shore!



FRONTO DON

**Pin, tack or tape
to wall and watch
the fun.**



FOLD IN HERE

**NO! NO!
NOT NOW, NOSEY
JUST IN AN
EMERGENCY**

THE MAN AND THE INK SPOT

by
OSKAR
BLÖTTA
"THE
EXORCIST"





#12 JAN 1988



#18 MAR 1988



#28

SEP 1988



#38

NOV 1988



#48

NOV 1989



#53

JAN 1990



#58

FEB 1990



#78

APR 1990



#83

APR 1990



#88

NOV 1990



#98

NOV 1991



#103

JAN 1992



#108

APR 1992



#113

SEP 1992



#118

SEP 1993



#123

NOV 1993